



GRAND PRIZE REPRODUCED IN COLORS
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S. H. LIFSHEV, BROOKLYN, N. Y.

KODAK
ADVERTISING CONTEST
NINETEEN ELEVEN

THE PRIZE WINNERS

THE PICTURES REPRODUCED IN THIS PORTFOLIO TELL THEIR OWN STORIES OF WHY THEY HAVE TAKEN THE PRIZES. THEY TELL STORIES OF KODAKERY IN ONE OR ANOTHER OF ITS INNUMERABLE FORMS, AND THEY TELL THESE STORIES FORCIBLY AND ATTRACTIVELY AND DIRECTLY. AND THAT IS WHY THE JUDGES HAVE SELECTED THEM AS BEING VALUABLE FOR ADVERTISING, FOR THE AIM OF ALL ADVERTISING IS TO TELL ITS STORY FORCIBLY AND ATTRACTIVELY AND DIRECTLY. WE TAKE THIS OCCASION TO EXPRESS OUR APPRECIATION TO ALL THOSE WHO ENTERED OUR CONTEST FOR THE WORK WHICH THEY HAVE PUT INTO THEIR ENTRIES AND CAN ONLY REGRET THAT ALL COULD NOT BE PRIZE WINNERS.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

The Kodak City



Reproduction from First Prize Print, Class A. Mrs. Mary L. Taylor, Indianapolis, Ind.



Reproduction from Second Prize Print, Class A. D. Van de Venter, Winona Lake, Ind.



Reproduction from Third Prize Print, Class A. A. E. Riley, Coshocton, Ohio



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Let the Children KODAK

In winter and in summer—in every season—there's lots of fun for little folks in photography, and the Kodak way has made it so simple and easy that any boy or girl can make good pictures with an inexpensive Kodak or Brownie camera.

There are Kodaks as low as \$5.00, while Brownie cameras run from \$1.00 to \$12.00.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

The Kodak City

CATALOGUE AT THE DEALERS OR
MAILED ON REQUEST

Reproduction showing a practical application to our advertising from Fourth Prize Print, Class A.
H. W. Gallichan, Gravenhurst, Ont.



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Reproduction from Third Prize Print, Class B. Harry F. Blanchard, South Glens Falls, N. Y.



Take a
KODAK
With You

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

The Kodak City

CATALOGUE AT THE DEALERS OR
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A practical application to our advertising. Reproduction from Fourth Prize Print, Class B.
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*“If It Isn't an Eastman,
It Isn't a Kodak.”*

