

KODAK



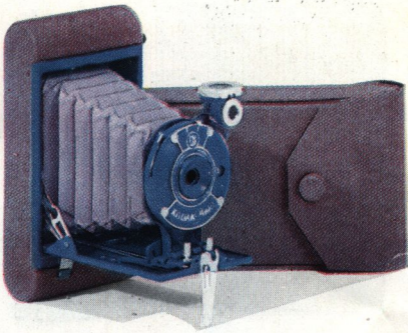


FROM A KODAK FILM NEGATIVE

PICTURE making, always easy the Eastman way, has now been made more enjoyable than ever, due to the smart colors and trig designs of the modern Kodaks and Brownies. Some of these models are illustrated in this booklet and of course your dealer has the actual cameras on display.

Obviously this little booklet can only hint at what Eastman has accomplished. By all means stop in at the store and see for yourself.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.



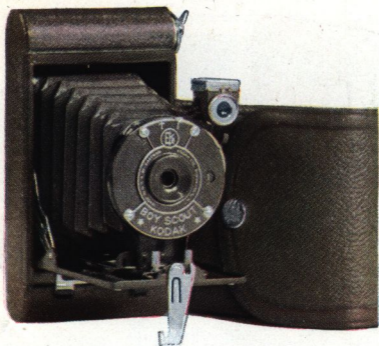
KODAK PETITE

A SMALL, smart camera, so fashioned and designed that it's exactly what any girl would like. Its operation has been simplified to the Nth degree—nothing to fix or fuss with, just point it and trip the shutter.

Kodak Petite with Meniscus lens and reliable shutter comes in five dainty colors—green, blue, gray, rose, and lavender. With case to match it costs but \$7.50. Picture size $1\frac{5}{8} \times 2\frac{1}{2}$ inches.

*Vest Pocket Kodaks in black,
without cases:*

Model B—Meniscus lens	\$ 5.00
With Kodak Periscopic lens	7.50
Series III—Kodar lens <i>f</i> .7.9 and Kodex shutter	12.00
With Kodak Anastigmat lens <i>f</i> .5.6 and Diomatic shutter	18.00
Special—With Kodak Anastigmat lens <i>f</i> .4.5 and Diomatic shutter	25.00



SCOUT KODAKS

BOY SCOUTS, Girl Scouts, and Camp Fire Girls may now have Kodaks bearing the official insignia of their organizations and approved by National Headquarters. They are of the handy Vest Pocket size, in colors to match the respective uniforms, and each is equipped with a weather-proof carrying case that fits snugly on the belt.

Just the cameras for pictures on hikes and camping trips—pictures that will help to win a Photography Merit Badge, a Photographer Badge, or Photography Honors.

Picture size 1 $\frac{5}{8}$ x 2 $\frac{1}{2}$ inches

Boy Scout Kodak with Belt Carrying Case	\$ 6.00
Girl Scout Kodak with Belt Carrying Case	6.00
Camp Fire Girls Kodak with Belt Carrying Case . . (Ready in April)	6.00



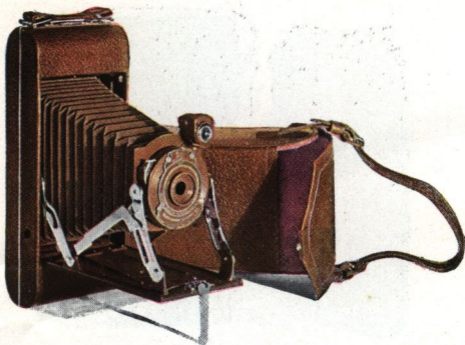
POCKET KODAK JUNIOR

FOR picture chances of the unusual sort that pop up all too suddenly, you must have a camera that wastes no time in going into action. The Pocket Kodak Junior is just such an instrument. Its self-erecting front snaps the lens into its picture-making position ready for business as soon as the bed is opened.

The Juniors are light in weight and are covered with fine artificial leather.

Equipped with a Meniscus Achromatic lens and Kodo shutter, the Pocket Kodak Junior with a handsome case to match comes in black and three colors: blue, green, and brown. Picture sizes: No. 1, 2 $\frac{1}{4}$ x 3 $\frac{1}{4}$; No. 1A, 2 $\frac{1}{2}$ x 4 $\frac{1}{4}$.

No. 1 Pocket Kodak Jr.	\$ 9.00
With case to match	11.00
No. 1A Pocket Kodak Jr.	10.00
With case to match	12.50



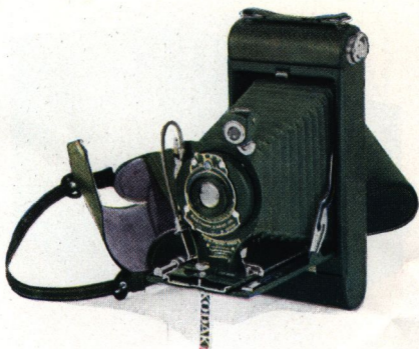
POCKET KODAK, SERIES II

THE popular self-erecting front makes the Series II a favorite with picture-takers who want a camera that's extremely easy to operate. And the rich leather covering on both camera and case appeals to those who appreciate fine equipment. You'll be proud to carry this modern Kodak and proud of the pictures it makes.

No. 1A Pocket Kodak, Series II, in blue, gray, green, or brown, with Meniscus Achromatic lens, Kodex shutter, and carrying case, costs \$20.00. Picture size $2\frac{1}{2} \times 4\frac{1}{4}$.

*Pocket Kodaks, Series II, in black,
without cases:*

No.	Picture Size	Single Lens	Kodak f.7.9	Kodak Anastigmat f.7.7
1	$2\frac{1}{4} \times 3\frac{1}{4}$	\$15.00	\$19.00	\$24.00
1A	$2\frac{1}{2} \times 4\frac{1}{4}$	17.00	21.00	26.00



POCKET KODAKS

THE Pocket Kodak in color has an excellent lens and accurate shutter that assure you of good snapshots under any ordinary conditions. It may be had in blue, gray, green, or brown with carrying case to match.

The colored models come in two sizes: No. 1 making pictures $2\frac{1}{4} \times 3\frac{1}{4}$ and the No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$ inches.

Pocket Kodaks in color, with Kodar *f*.7.9 lens, Kodex shutter, and carrying case: No. 1, \$16.50; No. 1A, \$18.00.

*Pocket Kodaks in black,
without cases:*

No.	<i>Picture Size</i>	<i>Single Lens</i>	<i>Kodar f.7.9</i>	<i>Kodak Anas- tigmat f.6.3</i>
1	$2\frac{1}{4} \times 3\frac{1}{4}$	\$11.00	\$14.00	\$17.00
1A	$2\frac{1}{2} \times 4\frac{1}{4}$	12.00	15.00	18.00
2C	$2\frac{7}{8} \times 4\frac{7}{8}$	15.00	18.00	23.00
3A	$3\frac{1}{4} \times 5\frac{1}{2}$	17.00	20.00	25.00



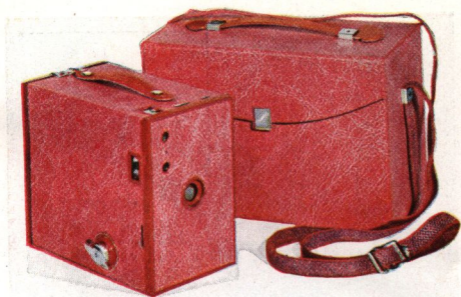
BEAU BROWNIES

BEAU BROWNIE is a recent addition to that famous family of box cameras. He's more compact than his older brothers, and a bit more gay in appearance. But in spite of these refinements, he's just as sturdy and capable as his predecessors.

With his two-tone decorated front and foam grain leather-like covering, he's indeed a smart little picture-maker. And his new Doublet lens, which produces better pictures, adds to his finished appearance.

Beau Brownies come in black, tan, and blue, in two sizes: No. 2 taking pictures $2\frac{1}{4} \times 3\frac{1}{4}$, and No. 2A taking pictures $2\frac{1}{2} \times 4\frac{1}{4}$.

No. 2 Beau Brownie	\$ 4.00
With case to match	5.50
No. 2A Beau Brownie	5.00
With case to match	6.50



BROWNIES

FOR day in, day out picture-taking pleasure, it would be hard to find a camera to compare with the Brownie. It's so easy to use that even a child is assured of good results right from the start, and grown-ups know from experience that it can be depended upon to get clear pictures without any fuss or bother.

Come in and inspect these popular little Brownies. You'll be delighted with their stylish appearance. With cases to match, they come in five smiling colors—red, blue, brown, green, and gray, and may also be had in black.

No.	Picture Size	In Black	In Color	With Case
0	1 $\frac{5}{8}$ x 2 $\frac{1}{2}$	\$ 2.00
2	2 $\frac{1}{4}$ x 3 $\frac{1}{4}$	2.50	\$2.50	\$4.00
2A	2 $\frac{1}{2}$ x 4 $\frac{1}{4}$	3.50	3.50	5.00
3	3 $\frac{1}{4}$ x 4 $\frac{1}{4}$	4.50
2C	2 $\frac{7}{8}$ x 4 $\frac{7}{8}$	5.00



CINÉ-KODAK

HOME movies are easy to make with Ciné-Kodak, and projecting them with a Kodaloscope is equally simple.

*Ciné-Kodaks,
with carrying cases to match:*

Model M <i>f.</i> 3.5, black only	\$ 75.00
Model K <i>f.</i> 3.5, gray, blue, brown, or black	110.00
Model K <i>f.</i> 1.9, gray, blue, brown, or black	150.00
Model BB <i>f.</i> 1.9, blue, gray, or black . . .	140.00

Kodalscopes

Kodaloscope Model C	\$ 60.00
Kodaloscope Model A	180.00
Kodaloscope Model B	275.00

KODATOY

A movie projector for children. For use with 105-125 volt, 60 cycle A. C. only.

Hand operated model	\$ 12.00
Motor model	18.50



KODAK VERICHROME FILM

KODAK Verichrome Film is an entirely new type roll film. *It is double-coated.*

With this improved film you get increased richness in detail; richness in shadows, richness in highlights.

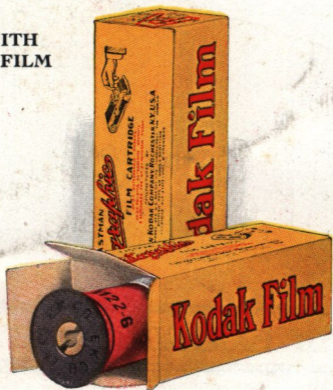
It is extremely sensitive to yellows and greens, the colors that predominate in nature, and a new colored backing absorbs objectionable light rays and eliminates halation "fuzz."

As for speed: In rain or under shade, or early or late in the day, it will produce detailed pictures. And the latitude of the new film is so wide that you may set your camera incorrectly (within reasonable limits) yet get an acceptable picture.

Furthermore, Verichrome is not transparent but *translucent*. You can look at it without looking *through* it.

Priced but a few cents above single-coated film.

**LOAD WITH
KODAK FILM**



**IT GETS THE
PICTURE**

**QUALITY DEVELOPING
AND PRINTING**

Shirley K. Brigham
37 Main Street
ST. JOHNSBURY, VT.