

KODAK



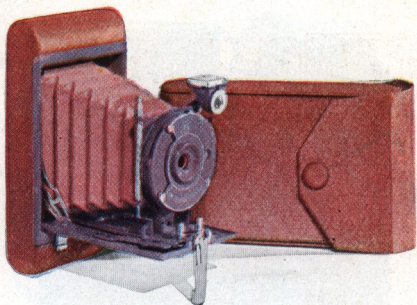


FROM A KODAK NEGATIVE

PICTURES have never been so easy to make as they are today with Eastman equipment and Kodak Film. And never have Kodaks and Brownies been so smart in appearance as they are now in their many, gorgeous colors.

On the following pages are shown some of the newer models. Go to your dealer's and choose—the prices, you'll find, fit the purse as the cameras themselves fit the pocket.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.



Kodak Petite

IN the springtime and summer when she's out and about, the Modern Miss has the urge to make pictures. But she'll not be encumbered with bulky equipment nor yet with a camera that's somber in color. The Kodak Petite, easy to use, small enough to wear, and in key with the mode, is invariably her choice.

Kodak Petite, with Meniscus lens and Rotary shutter, comes in five alluring colors—green, blue, gray, old rose and lavender. With case to match it costs but \$7.50.

Picture size $1\frac{5}{8}$ x $2\frac{1}{2}$ inches.





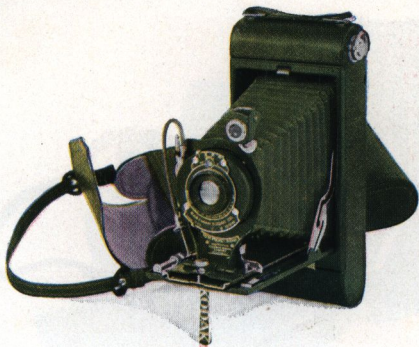
Pocket Kodaks Junior

THE Pocket Kodak Junior has the convenient self-erecting front which brings the lens into its picture-making position as the bed is opened. Because of its simplicity and light weight, it is popular with travelers and others who are continually on the go.

The case is supplied with two straps so that it may swing from the shoulder or from the wrist. Both camera and case are covered with coral grained artificial leather, and the case is lined with a glossy, durable fabric.

Pocket Kodak Junior is equipped with a Meniscus lens and Kodo shutter. It comes in blue, green, brown and black, with a comely case to match. Picture sizes: No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$; No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$.

No. 1 Pocket Kodak Jr.	\$ 9.00
With case to match	11.00
No. 1A Pocket Kodak Jr.	10.00
With case to match	12.50



Pocket Kodaks

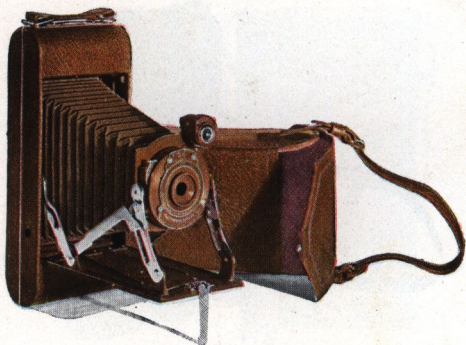
SMART in appearance and efficient in action, the Pocket Kodak is a camera to be proud of. Truly modern in every respect, it has many of the refinements of higher priced Kodaks. The pictures it makes are of two sizes— $2\frac{1}{4} \times 3\frac{1}{4}$ for the No. 1 and $2\frac{1}{2} \times 4\frac{1}{4}$ for the No. 1A—and the colors to choose from are blue, gray, green and brown.

Pocket Kodaks in color, with Kodar *f*.7.9 lens, Kodex shutter and carrying case—No. 1, \$18.00; No. 1A, \$20.00.

Pocket Kodaks in black

(Without cases)

	PICTURE SIZE	SINGLE LENS	KODAR <i>f</i> .7.9	KODAK ANASTIG- MAT <i>f</i> .6.3
No. 1	$2\frac{1}{4} \times 3\frac{1}{4}$	\$11.00	\$14.00	\$17.00
No. 1A	$2\frac{1}{2} \times 4\frac{1}{4}$	12.00	15.00	18.00
No. 2C	$2\frac{7}{8} \times 4\frac{7}{8}$	15.00	18.00	23.00
No. 3A	$3\frac{1}{4} \times 5\frac{1}{2}$	17.00	20.00	25.00



Pocket Kodaks, Series II

HERE is a Kodak that appeals especially to those who discriminate. It is covered with real leather and its operation is simplicity itself—just open it, point it and press the trigger. Because of its quick and positive action it has become a favorite with sportsmen and tourists whose picture opportunities often present themselves unannounced.

No. 1A Pocket Kodak, Series II, in color, blue, gray, green or brown, with Meniscus Achromatic lens, Kodex shutter and carrying case, costs \$25.00. Picture size $2\frac{1}{2} \times 4\frac{1}{4}$.

It may also be had in black in two sizes.

(Prices do not include cases)

	PICTURE SIZE	SINGLE LENS	KODAK f.7.9	KODAK ANASTIG- MAT f.7.7
No. 1	$2\frac{1}{4} \times 3\frac{1}{4}$	\$15.00	\$19.00	\$24.00
No. 1A	$2\frac{1}{2} \times 4\frac{1}{4}$	17.00	21.00	26.00

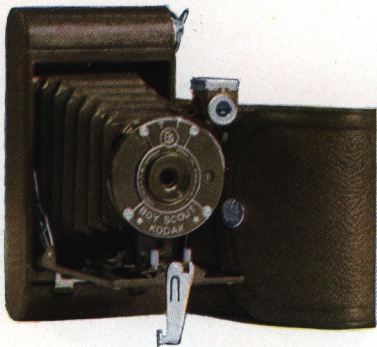


Vanity Kodak

As a gift, the Vanity Kodak will be welcomed upon any occasion. Handsome in appearance, sturdy in construction, it possesses the rare combination of beauty and utility. May be had in red, brown, gray, blue or green. The price, with case to match, is \$20.00. The camera is Vest Pocket size (pictures $1\frac{5}{8} \times 2\frac{1}{2}$ inches) and its equipment includes Kodak Anastigmat lens $f.6.3$ and Diomatic shutter.

Vest Pocket Kodaks in black, without cases:

Model B—Meniscus lens, Rotary shutter	\$ 5.00
Kodak Periscopic lens, Rotary shutter . . .	7.50
Series III—Kodar lens $f.7.9$ and Kodex shutter .	12.00
Kodak Anastigmat lens $f.6.3$ and Diomatic shutter	17.00
Specials—Kodak Anastigmat lens $f.5.6$ and Diomatic shutter	23.00
Kodak Anastigmat lens $f.4.5$ and Diomatic shutter	25.00



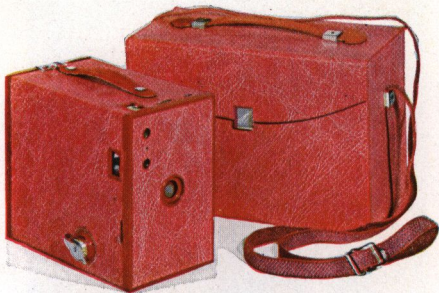
Boy Scout Kodak and Girl Scout Kodak

THESE Kodaks of Vest Pocket size are especially made for Scouts at Eastman factories, and both have been approved by National Headquarters. The Boy Scout Kodak is olive drab in color, and the Girl Scout Kodak a beautiful green. They are equipped with weather-proof carrying cases that fit conveniently at the belt, and the official insignia of each organization appears on both camera and case.

Just the camera for pictures of your scouting trips—pictures that will help a Boy Scout win a Photography Merit Badge or a Girl Scout a Proficiency Badge in Photography.

Picture size $1\frac{5}{8} \times 2\frac{1}{2}$ inches

Boy Scout Kodak with Belt Carrying Case \$6.00
Girl Scout Kodak with Belt Carrying Case 6.00



Brownies

FOR generations the Brownie has been the standby of youngsters and grown-ups who wanted good pictures with a minimum of fuss and bother. And today it will give you more fun for your money than any camera you can buy. Truly, the Brownie is the simplest real camera that makes real pictures.

There are gay Brownies with cases to match in five smiling colors—red, blue, brown, green and gray—and more somber ones in black.

	PICTURE SIZE	IN BLACK	IN COLOR	WITH CASE
No. 0	$1\frac{5}{8} \times 2\frac{1}{2}$	\$2.00
No. 2	$2\frac{1}{4} \times 3\frac{1}{4}$	2.50	\$3.00	\$5.00
No. 2A	$2\frac{1}{2} \times 4\frac{1}{4}$	3.50	4.00	6.00
No. 3	$3\frac{1}{4} \times 4\frac{1}{4}$	4.50
No. 2C	$2\frac{7}{8} \times 4\frac{7}{8}$	5.00

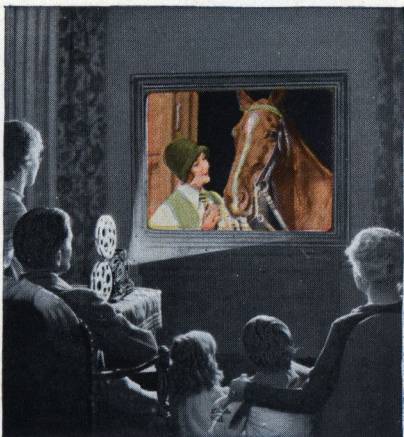


Ciné-Kodak

simplest of home movie cameras

WITH a Ciné-Kodak, anyone who can press a lever can make home movies. A demonstration will convince you. And Kodacolor makes it possible to get *full color* movies with a Ciné-Kodak *f.1.9* properly equipped.

Ciné-Kodak Model BB <i>f.3.5</i> , black	\$ 75.00
Ciné-Kodak Model BB <i>f.1.9</i> black, blue, brown or gray with carrying case to match.	140.00
Ciné-Kodak Model B <i>f.3.5</i> , black.	85.00
Ciné-Kodak Model B <i>f.1.9</i> , black.	150.00
Ciné-Kodak Model B <i>f.1.9</i> , black, brown or gray with carrying case.	175.00



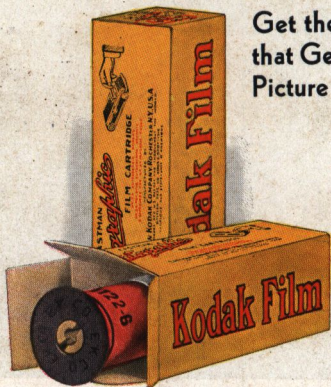
Kodascope

most efficient of home movie projectors

AT THE snap of a switch you can show with a Kodascope the movies you've made yourself of your loved ones and friends—right in your own living room! Or Kodak Cinegraphs, professional photoplays in a variety of subjects that you can rent or buy from your dealer.

*Kodascopes may be had in
several models*

Kodascope, Model C.....	\$ 60.00
Kodascope, Model A.....	180.00
Kodascope, Model B.....	275.00
Library Kodascope	300.00



Get the Film
that Gets the
Picture

Quality Developing,
Printing and Enlarging