

**OUR
ANNUAL
14 DAYS**

BARGAIN SALE

**THE CITY SALE
& EXCHANGE LTD
LONDON**



**FEB. 28TH.
MAR. 14TH.**

A REALLY GENUINE SALE.

THERE are SALES and SALES. There is the legitimate Sale held for some very good reason, and there is the Sale held for no other reason than to dispose of rubbish at a high rate of profit, under the pretence of offering sound goods at far below their market value. The latter is unfortunately the most common variety, and in announcing a Sale to-day one runs the risk of having oneself associated with the cheap-jack class of trader who is never doing anything but running a so-called Sale apparently for purely philanthropic reasons.

Fortunately, in announcing our Annual Sale we do not incur this risk—firstly, because this is a Genuine Annual Sale which is strictly limited to two weeks of the year—secondly, because we make no bones about the reason for the Sale—and thirdly, because the Sale has been held a sufficient number of times to prove its genuineness.

The reason for our Sale is a perfectly simple one. Our business depends on quick turnover. In the spring and summer seasons we sell Cameras—in the winter we sell Lanterns, Enlargers and Cinematographs. This is the between season period, our slackest time, and we hold a Sale to encourage buying and to maintain our turnover. Of course, we are prepared to make severe cuts in our profits to secure business in this period and therein lies the keen buyer's opportunity. We have not the slightest hesitation in saying that during this period we offer apparatus at prices which cannot be equalled in the whole of the photographic market at any time of the year.

You have only to look through the list to convince yourself that this is really so. No matter in what type of apparatus you may be interested you can make a selection from this list and on comparing our prices with current market prices of similar apparatus you will find that you are making a very substantial saving, in most cases well over 50%.

And you do this without undertaking the slightest risk. At most Sales when you buy, you buy, and if the goods are not satisfactory you suffer, but not so with our Sale; we safeguard you by our guarantee to supply all apparatus on 7 days approval and to return your money if you are not satisfied.

Be quite convinced of this fact—this is an opportunity which occurs once only during the photographic year, and remember it lasts only for 14 days. You must act quickly if you want to take advantage of the opportunity it offers. You cannot do wrong, whatever you may wish to buy, for every item on the list is a bargain, and every type of apparatus is represented.

We will take your own camera in part exchange for any apparatus in this list and make you a liberal allowance. We will arrange payment by easy instalments to suit your convenience, if desired. But time is the essence of the contract. Naturally it is best to act without a moment's delay for the best bargains go quickly. Therefore make your choice at once and instruct us to send the apparatus for your approval immediately.

THE SALE CLOSES ON MARCH 14th.

THE BEST BARGAIN OF ALL.

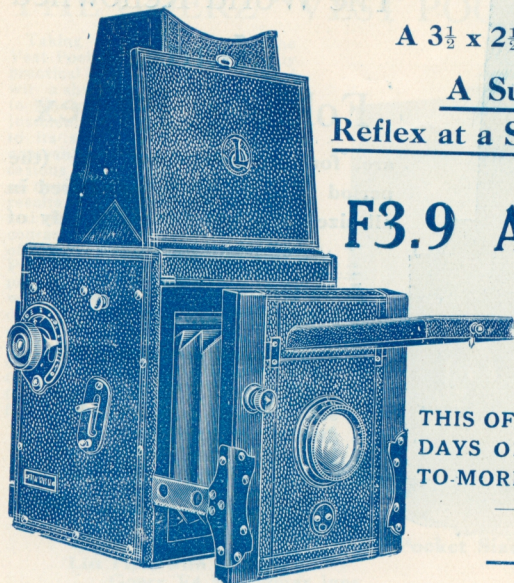
A $3\frac{1}{2} \times 2\frac{1}{2}$ or $\frac{1}{4}$ Plate Size

A Super-Speed

Reflex at a Secondhand Price.

WITH

F3.9 Anastigmat Lens Reflex



THIS OFFER IS FOR FOURTEEN
DAYS ONLY. ORDER TO DAY
TO-MORROW MAY BE TOO
— LATE! —

We give the specification of the well-known **1924 Thornton Pickard Junior Special Ruby Reflex**, a first-class instrument with a first-class, fully corrected, speed anastigmat lens.

We have completed a very favourable purchase of these cameras and are able for the period of the **Sale** (for 14 days only) to offer them at the startlingly low price of **£9 9s. 0d. in either size.**

These instruments compare favourably with the ordinary £14 14s. 0d. Standard line of the various Reflex Camera Makers.

The offer is fully genuine, but is limited as to quantities. There is no catch—it is **OUR METHOD OF ENCOURAGING BUSINESS** in what is usually a comparatively slack time. We Benefit in turnover—**YOU BENEFIT** in Cash Saving.

One condition only—we must have your order before
6.30 p.m. on March 14th.

BE ON THE SAFE SIDE. ORDER NOW!!!

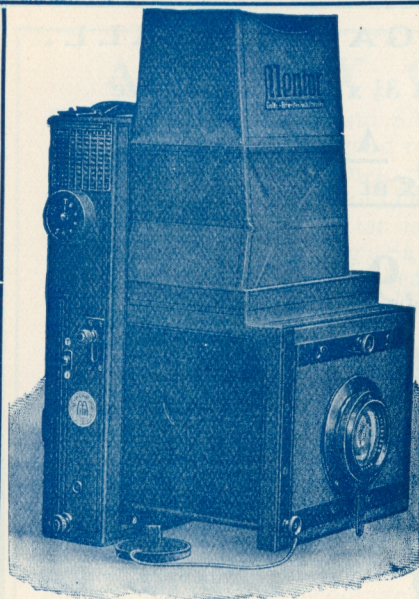
**These Cameras are Fully Guaranteed by Ourselves and are an Absolute
..... Bargain.**

SPECIFICATIONS.

THE CAMERA.—Thornton-Pickard Junior Special Ruby Reflex 1924 Model, with sky shade, rising front, long rack extension, top screen masked, showing full size view horizontally and vertically, deep focussing hood, T.P. latest self-capping shutter, 1/10th to 1/1,000th sec. and time, outside adjustments, with auto stop plate, no calculation necessary, one turn of the handle sets the shutter and alters the speed at the same time, quick change reversing back, lever locking device for prolonged exposures or stand work, covered in best leather, complete with 3 slides, and sling shoulder strap.

THE LENS.—A Laacke Pololyt F3.9 Anastigmat. A first-class fully corrected anastigmat by Laacke of Rathnow (optically perfect and extremely efficient) covering the plate from corner to corner at full aperture with the maximum of depth of focus and brilliancy of image. A splendid lens for all the year round photography.

*Convince yourself of the Super Value of this Wonderful Offer—have one
on approval for seven days—Cash returned in full if not satisfactory.*



Opened

The World Renowned Mentor Folding Reflex

are, for fourteen days only (the period of the Sale) being offered in all sizes at about one-third only of standard list price.

Just think—13/4 in every Pound can be saved if you buy NOW. And remember, NOT JUNK—but Folding Reflex Cameras, secondhand certainly, but guaranteed in sound working order and good condition—INDEED, FOR ALL PRACTICAL PURPOSES AS GOOD AS NEW.

Four only, 3½ by 2½ MENTOR FOLDING REFLEX CAMERAS with Zeiss Patent F4.5 Tessar lens offered at **£ 11 17 6**

Each camera has three double slides, and are listed at £34 10s. 0d.

Nine only, ¼-plate 4½ x 3½ and (9 x 12 cm.) Mentor Folding Reflex cameras with Zeiss, Goerz, and Voigtlander F4.5 lenses, offered at **£ 11 17 6**

Each camera has three double slides, and are listed at £36.

Three only, 5 x 4 Ditto, with Ross F4.5 Xpres lenses, as listed at £37 10s. 0d. Offered at **£ 12 17 6**

Four only, P.C. size, Ditto, Ditto, with Zeiss Patent F4.5 Tessar lenses, each with three double slides, offered at **£ 13 17 6**

Listed at £37 10s. 0d.

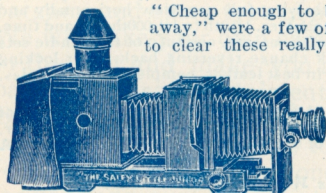
The Mentor is a camera of sterling value. The outstanding features are quality and simplicity. The Instrument is of the highest possible quality throughout, and has every necessary adjustment.

It is exceedingly simple to use, and has Focal Plane shutter, speeds from 1/10th to 1/1000th and time.

PRACTICALLY GIVEN AWAY.

The "Salex" Little Junior Enlarger

£7 10 0 WORTH FOR £3 19 6



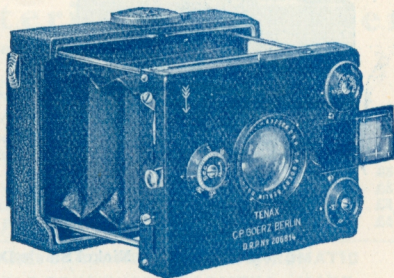
"Cheap enough to buy, to sell again," "Slaughter," "Giving the stuff away," were a few of the Staff remarks on hearing the price decided upon to clear these really excellent enlargers. There are only 11 of them, all brand new and one of the most popular of Salex Specialities this season. A genuine 3½ by 2½ solid oak enlarger, beautifully finished in satin oak with rack and pinion focussing, long extension 4½ inch plano convex condenser. Genuine Koristka Salex F.6 Anastigmat complete with light chamber with curtain back suitable for any illuminant for **£3 19s. 6d.** Well, Well! Talk about pre-war prices, they could not compete with this.

Don't Hesitate, there are Only 11

THE GOERZ "VEST POCKET TENAX."

Taking plates $1\frac{1}{2}$ by $2\frac{1}{8}$, the Vest Pocket Tenax is a thoroughly practical little instrument. Fitted with a shutter with speeds 1 second to $\frac{1}{250}$ second with focussing adjustment, the Camera can, owing to its size, be made a constant companion, and be carried on occasions when a larger Camera must of necessity be left behind. The results are of surprising sharpness, and although contact prints can of course be made, most of the users of the Camera will adopt the Vest Pocket Tenax enlarger by which prints up to 7 by 5 can be produced with the same ease and facility as direct prints, and practically equal sharpness.

The Goerz Vest Pocket Tenax can also be used as a fixed focus Camera when all objects from 15 feet to infinity are rendered perfectly sharp.



In $6 \times 4\frac{1}{2}$ c.m. size.

List Price with :

Goerz Dogmar F4.5 lens, 6 slides	...	£15 15 0
Goerz Dagor F6.8 lens	...	15 5 0
Goerz Syntor F6.8 lens	...	12 10 0

In $(3\frac{1}{2} \times 2\frac{1}{2})$ Pocket Size

List Price with :

Goerz F4.5 Dogmar lens	...	£18 18 0
Goerz F6.8 Dagor lens	...	18 8 0
Goerz F6.3 Syntor lens	...	15 0 0

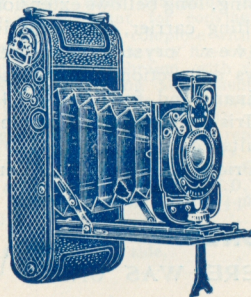
FOR FOURTEEN DAYS ONLY WE OFFER—

Quantity.			
3 only	V.P. Tenax Camera with Dogmar F4.5 lens at	...	£6 17 6
3 only	ditto, with F4.5 Celor lens at	...	6 3 6
9 only	ditto, with Goerz F6.8 Dagor lens at	...	4 17 6
1 only	ditto, with Syntor Goerz F6.8 lens at	...	4 10 0
10 only	ditto, with early model shutter speeded $\frac{1}{100}$ th and Goerz series III F6.8 Dagor lens	...	3 17 6
4 only	ditto, with early model shutter to $\frac{1}{100}$ th and Goerz F6.8 Syntor lens	...	3 12 6
4 only	C.D.V. Tenax Cameras with F4.5 Dogmar at	...	7 7 6
4 only	C.D.V. ditto with F6.8 Dagor	...	6 8 6
1 only	C.D.V. ditto with F6.3 Dogmar lens	...	6 10 0
1 only	C.D.V. ditto with Syntor lens at	...	5 0 0

These Cameras whilst Secondhand are guaranteed to Specification and to be in Perfect Working Order

THE POPULAR SIZE ROLL FILM $2\frac{1}{4} \times 3\frac{1}{4}$

A Grand Bargain equal to any £3/12/6 Roll Film on the market offered for **£2/6/9**



All Brand new unsoiled Cameras, fully guaranteed and fitted with F6.3 first quality anastigmat lenses and variable speed, time, bulb and instantaneous Sector shutters. Very compact and handy, reasonable in running costs and producing first class results, capable of giving enlargements up to 15 x 12 without appreciable falling off in definition. Leather covered with brilliant reversible finder, infinity catch and focussing scale. Taking standard size, $2\frac{1}{4} \times 3\frac{1}{4}$. Kodak or any other make roll film.

BUY NOW AND BANK THE REST.

In the period of the Sale only. Leather case 7/6. Canvas case 3/6 extra. 41 only—orders executed in strict rotation.

No. 1 "Blocknote."



The "Blocknote" Camera, in shape and size, resembles a small note book, and record the wayside photographic "jottings" of the amateur, and valuable reproductions of interest to the news reporter.

It is made entirely of metal, weighs only 10 ounces, and closes to $3\frac{1}{2}$ by $2\frac{1}{2}$ by 1 inch.

The plate is $2\frac{1}{8}$ by $1\frac{1}{2}$ inches in size ($4\frac{1}{2}$ by 6 c.m.). An advantage of this size is because it permits the use of a lens of fairly short focus. The shutter is of the well-known Guillotine type, with variable speeds of $\frac{1}{4}$, $\frac{1}{8}$, $\frac{1}{16}$, 1-32 and 1-64 of a second.

including 6 Pure Nickel Single Dark Slides, and Case

No. 2 "Blocknote."

Is of similar construction and design to the No. 1 "Blocknote," except that it has variation of focus: rising, falling and sliding of the lens front; Iris Diaphragm to lens. All adjustments are controlled by outside regulations.

Including 6 pure nickel Single Dark Slides, in Cloth I urse, Size $3\frac{1}{2}$ by $2\frac{1}{2}$ ins. ($6\frac{1}{2}$ by 9 c.m.)

No. 1 PRICE with Zeiss Tessar Anastigmat F6.3; Zeiss Protar Anastigmat F6.3; Goerz Dagor F6.8 Anastigmat £10 - 10 - 0

No. 2 Ditto, with Zeiss Tessar F6.3 Anastigmat Lens £21 - 0 - 0

FOR 14 DAYS ONLY WE OFFER 23 No. 1 at ... £2/17/6

AND 12 No. 2 at ... £5/10/0

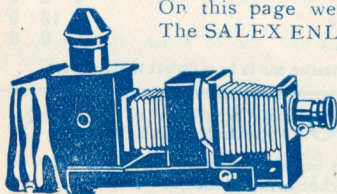
SECONDHAND, BUT
EVERY INSTRUMENT FULLY GUARANTEED AND AS SPECIFICATION.

Marvellous Enlarger Value.

£10 0 0 for £4 17 6—WHY?

BECAUSE WE REQUIRE THE SPACE THEY OCCUPY.

Less than Half-Price.



On this page we offer you the opportunity of a life-time
The SALEX ENLARGERS are justly famed for the excellence

of their material and design. They are typically British, made of solid oak, and will last a life-time. Beautifully made and finished throughout, with rack and pinion focussing, long bellows extension, swing and tilting carrier, finest quality Plano convex crystal condenser,

$4\frac{1}{2}$ " diameter, all metal light chamber, with bellows connection to condenser frame and curtain back, Suitable for any illuminant and fitted with F4.8 British made Wray Lustra Anastigmat Lens, with Iris diaphragm. Complete and guaranteed in every detail. Will give results equal to any £15 0 0 Enlarger on the market for **£4 17 6**. List Price £10 8 0. The Lens alone costs £5 5 0.

IN $3\frac{1}{2}$ " × $2\frac{1}{2}$ " SIZE ONLY.

A MONEY SAVER IF EVER THERE WAS ONE.

18 only. **Kodak** daylight developing tanks, for vest pocket films, complete with apron, solution cup, polished pine box, and necessary accessories, scarcely used. List price 16s. 6d.
To clear 4s. 9d. each.

We have a few Registering Barometers—Instruments of Precision, constructed by the world-renowned Paris House,

These are all new instruments and are offered at 50 per cent. under usual selling prices.

ORDINARY MODEL in mahogany cabinet, 8-day cylinder, with single glass front, with Chart No. 10 complete with ink and pen.

Use price £10 10s. 0d., take	£5 5 0
Similar model to above, glazed on 3 sides, usual price £10 15s. 0d., take	£5 7 6
Small model glazed on one side, usual price £8 2s. 6d., take	£4 2 6
Similar model glazed 3 sides, usual price £8 5s. 0d., take	£4 5 0

Superior to the most well-known German makes.

Superior to the most weak-worn German makes.										
16 m.m.	Koristka	apochromatic	obj.	N.A. 0.30.	Usual price	£6 10s.	6d.	Take	£2 19 6	
8 m.m.	Koristka	apochromatic	obj.	N.A. 0.65.	Usual price	£8 15s.	6d.	Take	£4 2 6	
4 m.m.	Koristka	apochromatic	obj.	N.A. 0.95.	Usual price	£11 11s.	6d.	Take	£5 10 0	
3 m.m.	Koristka	apochromatic	obj.	N.A. 0.95.	Usual price	£11 11s.	6d.	Take	£5 10 0	
3 m.m.	Koristka	apochromatic	obj.	(oil immersion),	N.A. 1.30.	Usual price	£17 8 0	...	Take	£8 5 0
3 m.m.	Koristka	apochromatic	obj.	(oil immersion),	N.A. 1.40.	Usual price	£24 0 0	...	Take	£11 7 6
2 m.m.	Koristka	apochromatic	obj.	(oil immersion),	N.A. 1.30.	Usual price	£17 10 0	...	Take	£8 2 6
2 m.m.	Koristka	apochromatic	obj.	(oil immersion),	N.A. 1.40.	Usual price	£24 0 0	...	Take	£11 7 6
1.5 m.m.	Koristka	apochromatic	obj.	(oil immersion),	N.A. 1.30.	Usual price	£17 10 0	...	Take	£8 2 6

Of Up-to-date Tip Top Quality and Efficiency—Offered at
Two-Thirds Usual Wholesale Price.

Why go elsewhere ? The offer consists of 9 only, Professional and Home, Potrait Sets, as under :

GENERAL SPECIFICATION.—Professional model, standard pattern, London made Studio Camera, satin finished mahogany or figured oak. (Also ideal for home portraiture). Fitted with every up-to-date movement and improvement, embodying all necessary features for simplicity and convenience, neat and attractive in appearance, solidly built, rock rigid when fully extended, will stand any amount of hard wear, metal work is of lacquered brass, high rising front, large detachable lens panel, double swing back, with side swing, extra long extension, sufficient for copying, double sets of racks and pinions, with clamping device. Each instrument is complete with 2 repeating slides and fitted with a KORISTKA Anastigmat Portrait Lens, a very fine objective, especially constructed for high-class portrait work, **F4.5**, with Iris diaphragm, with very rigid studio stand, in polished oak, with archimedean raising and lowering adjustment and large tilting table top, with independent fine screw movement. Extension:—1/1 plate 36", 2-plate and Postcard 30".

LOT 1.—7 1/1 plate outfits, with one repeating slide, with full set of reversing carriers, from 1/1 plate to C.D.V., and one repeating slide taking two 1/2-plates or two postcards side by side. Worth £40. Price **£17 17s. 0d.** per set.

LOT 2.—4 $\frac{1}{2}$ -plate outfits. Two of these instruments have one $\frac{1}{2}$ -plate repeating dark slide with reversing carriers to C.D.V. and one repeating slide taking three postcards side by side. The other two have two $\frac{1}{2}$ -plate repeating slides, with carriers to C.D.V.

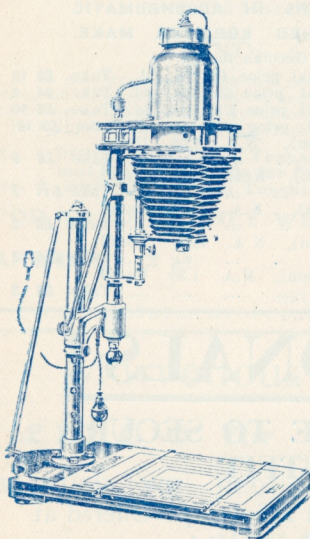
Usual Price £92 Price £15 5s. 0d. per set.
 LOT 3.—4 Postcard outfits, each with two repeating dark slides taking three postcards
 (5½ x 3½") side by side.
 Usual Price £92 Price £15 5s. 0d. per set.

End of Season Clearance of Houghton-Butcher Autoprint Vertical Enlargers

This Offer Secures You a Saving of 6/8 in every £1.

New and unused, very slightly stock soiled through use in our Showrooms for demonstration purposes.

GUARANTEED ABSOLUTELY PERFECT.



Complete with condenser, specially corrected. F6.3 anastigmat lens of great covering power and splendid illumination. Ruby globe and easel exactly as illustrated latest models.

With electric fittings, but not including globe.

Takes up very little space, can therefore be used in a small room—simple and easy to manipulate—practically fool-proof.

	List Price	Sale Price
Three only, $3\frac{1}{2}'' \times 2\frac{1}{2}''$ (or smaller) ...	£8/8/0	£6/6/0
Four only, $\frac{1}{4}$ -plate (or smaller) ...	£12/12/0	£9/9/0

Opal Electric Globes 6/9 any voltage.

Can be used off the ordinary Electric House Supply.

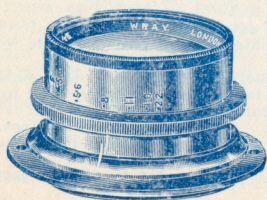
$3\frac{1}{2} \times 2\frac{1}{2}$ enlarges any size up to 15×12
 $\frac{1}{4}$ -plate up to 18×16

If you are on the look-out for a vertical Enlarger new, at a secondhand price, seize this opportunity of securing one of the best on the market.

New Wrays Lenses at Over 50 % Under List Price

We have remaining over from a Government contract, a small quantity of the very excellent WRAY FULLY CORRECTED ANASTIGMATS—All optically perfect and quite new.

Quantities are strictly limited and the offer cannot be repeated.



	List Price	Take
8 only $3\frac{1}{2}''$ focus $3'' \times 2''$ Lustrar F6.3 series in Iris mount, excellent for an enlarger or work room purposes ...	50/-	23/6
14 only $5''$ focus $\frac{1}{4}$ -plate ditto in Iris mounts ...	80/-	27/9
11 only $6''$ focus $5'' \times 4''$ in Iris mounts ...	90/-	35/-
9 only $8''$ focus $7'' \times 5''$ in sunk mounts suitable for reflex camera ...	£7/0/0	65/-
1 only $9''$ focus $8\frac{1}{2}'' \times 6\frac{1}{2}''$ in Iris mount ...	£9/10/0	78/6
19 only $5''$, $4\frac{1}{2}'' \times 3\frac{1}{2}''$ F4.5 in Iris mount ...	£5/15/0	39/6

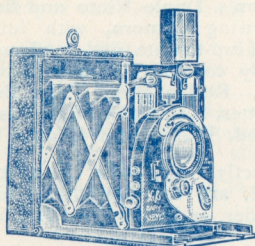
N.B.—Send for our 72 page Catalogue of Lens Bargains post free.

10% SPECIAL DISCOUNT OFF THIS LIST DURING THE SALE ONLY

The Newman & Guardia V.P. Baby Sybil

6 x 4½ c.m. size

THE Sybil is made of the finest materials metal only is used in its construction, the Camera is therefore suitable for every Climate. :: :: :: :: ::



Fitted with N. & G. Pneumatic High Precision Shutter, giving a range of speeds from ½ to 1/200th sec. time and bulb. Speeds are guaranteed accurate, each being tested and engraved from the actual readings obtained.

Exactly as illustrated Fits in waist-coat pocket. Fitted with double rising front, and F4.5 Anastigmats, direct finder, screen 3 d.d. slides film pack adapter and leather case, cost over £20.

**FOR THE PERIOD OF THE SALE—14 DAYS ONLY,
WE HAVE FOR DISPOSAL 9 OF THESE CAMERAS SECONDHAND.**

All are absolutely guaranteed in perfect working order. Offered at

£10 10 0

With Zeiss F4.5, Ross Xpres F4.5, Cooke F4.5, or Dallmeyer F4.5 Lenses.

UNPRECEDENTED OFFER OF KINEX HOME CINEMATOGRAPHS

Your Evening's Enjoyment with a saving of 33⅓ p.c.

By general consent the Finest Home Projector—taking 800ft. of standard cine film on the market, offered at the greatly reduced price of:—

£7 10 0

with Accumulator, rendering one independent of all Lighting In- OR

£6 17 6

with adjustable resistance for any voltage

Or six equal monthly instalments in either case. Exchanges arranged.

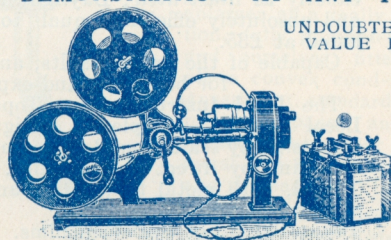
FREE DEMONSTRATION AT ANY TIME.

MORE THAN 33 1/3 p.c.
LESS IN PRICE THAN
ITS NEAREST COMPETITOR—giving equal results

**FIREPROOF AND
FOOLPROOF — A
CHILD CAN USE IT.**

**ALL LATEST
MODELS—
ALL NEW GOODS**

**THESE BARGAINS ONLY OCCUR ONCE IN A LIFETIME—SEIZE
THIS OPPORTUNITY. DO IT NOW!**



UNDOUBTEDLY THE FINEST
VALUE EVER OFFERED.

British Made. Guaranteed as illustrated with two spools. 8 picture s rocket. Finest quality projection and condenser lenses. Fixed optical centre. take up and rewind. Not toys. Giving a 5ft. clear, flickerless, brilliant picture.

FREE on request a 66-page illustrated Catalogue of Cinematographs.

For the period of the sale ONLY.

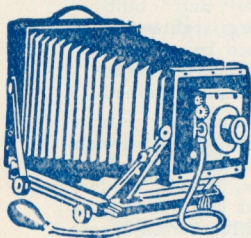
FOR FOURTEEN DAYS ONLY!

16 $\frac{1}{2}$ -plate Modern "Triple Extension"

FIELD OUTFITS

By Thornton Pickard, Houghton-Butcher, &c.

Comprising **T.P. Triple Imperial, Houghton's Triple Victo and Butcher's Triple National**, all complete sets comprising **Camera**, with full triple extension with all up-to-date and modern movements. **F6.3** fully corrected anastigmat lenses by Clement of Paris. **Roller Blind Time Bulb and Instantaneous Shutter, 3 Book Form Slides, Turntable, Rigid Tripod, Waterproof Canvas Case.**



These outfits—strictly limited as to quantities—whilst secondhand, are all guaranteed to be in perfect working order, and up to Specification.

Similar outfits to-day, if bought new, would cost approximately £17/0/0.

Therefore at the price of **£5/17/6** the figure at which we are offering them during the Sale, they **ARE THE MOST WONDERFUL VALUE**

Remember this offer is for Fourteen Days Only

SECURE YOUR BARGAIN TO-DAY!

Here's a Bargain if ever there was one

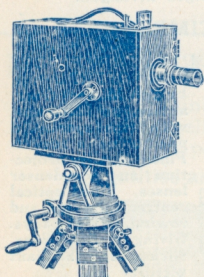
An All-Metal British Made Standard Size Film

CINEMATOGRAPH CAMERA

Fitted with genuine Cooke F3.5 Stigmatic Lens

Offered at less than two-thirds of present list price

ALL NEW, GUARANTEED, UP-TO-DATE INSTRUMENTS



Complete with Tripod, with tilt and Panoram head, exactly as illustrated; Daylight loading, Portable, and absolutely efficient, equal to similar cameras listed at £35.

Capable of the finest results, and recommended for beginners and experts.

The Ideal Instrument for Topicals and filming Local Events. Simple in design and operation. Focussing by scale from 3 ft. to Infinity, with Iris—focussing by direct vision finder. Telescopic Ash Tripod, with metal top, with Panoram and tilting movements.

Takes 100 ft. of Standard films. Developing and Printing undertaken by us at a low cost.

Offered at **£12/13/6**

FOR THE PERIOD OF THE SALE

WHILE STOCKS LAST or for Fourteen Days

Fine $3\frac{1}{4}$ by $2\frac{1}{4}$ and 1a ($4\frac{1}{4} \times 2\frac{1}{4}$) roll film camera with speed lenses at 25% off current list prices. Unquestionably the finest value ever offered.

11 only, $3\frac{1}{4} \times 2\frac{1}{4}$, as illustrated, with F3.9 Anastigmat Lenses. Usual price, £8 15s. 0d. Reduced to ... **£6 11 3**

9 only, $3\frac{1}{4} \times 2\frac{1}{4}$, as illustrated, with F4.5 Anastigmats in compur shutter. Usual price, £7 15s. Reduced to ... **£5 16 3**

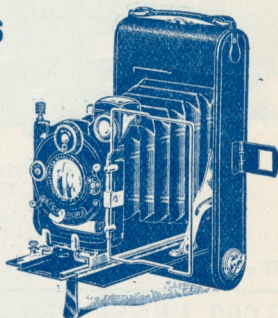
6 only, panel size, $2\frac{1}{4} \times 4\frac{1}{4}$, as illustrated, with F4.5 Anastigmat Lenses in compur shutter. Usual price, £7 15s. Reduced to ... **£5 16 3**

6 only, panel size, $2\frac{1}{4} \times 4\frac{1}{4}$, with plate attachment for $3\frac{1}{4} \times 2\frac{1}{4}$, including Hooded focussing screen and three single metal dark slides. Usual

Price £8 10s. Reduced to ... **£6 7 6**

SPECIFICATION.

All metal body, exquisitely finished in stove black enamel with heavily nickelled fittings. Leather bellows and body covered in hard grain morocco leather, Laack first quality anastigmat lens F3.9 or F4.5 fully corrected in compur sector fully speeded shutter, 1 to $1/250$ th sec. T & B. Rack rising and cross front, Brilliant reflecting finder, and spirit level, radial lever focussing adjustment, with infinity catch and focussing scale, simple convenient spool holder clips, comfortable to use, spring pad in back to ensure tautness of film in correct focal plane, complete with bushes for tripod and handle.



8 ONLY Aldis - Ensign Vertical Enlargers

High Speed, Variable Focus Type

Enlarging from $3\frac{1}{2} \times 2\frac{1}{2}$ to any size up to 14×10 .

For Electric Light or Gas.

Offered at 25 per cent. off Catalogue Prices.

List Price £6 6 0 Sale Price **£4 10 0**

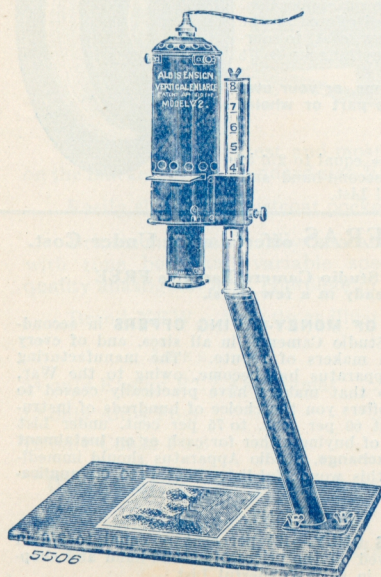
A British made standard vertical enlarger at a really substantial reduction, fully guaranteed by the makers and ourselves, fitted with $4\frac{1}{2}$ inch plano convex condenser, Aldis F7.7 Anastigmat, standard for various sizes, board for paper, and fitted for either incandescent gas or electric light, all metal and really practical, convenient and compact.

36/- is well worth saving.

A Brand New Enlarger at a second-hand price.

FOR 14 DAYS ONLY.

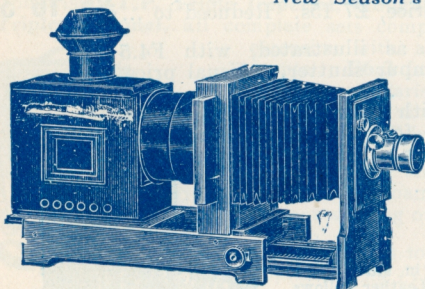
Slightly soiled only, through use demonstration purposes in our showrooms.



A Rare Bargain for the Trade, Professional or Press Man.

13 ONLY $\frac{1}{2}$ PLATE Stout Solid Oak Enlargers

Balance of a Contract. Must be cleared at cost to make room for New Season's Goods.



Built for hard wear and tear of solid genuine materials throughout. Will last a lifetime. Fitted with up-to-date masking and composing carrier allowing any portion of negative to be enlarged to any size desired with clean white border, $8\frac{1}{2}$ in. best quality plano convex condenser, rack and pinion focussing adjustment, long extension, roomy well ventilated Russian iron light chamber suitable for any illuminant.

Equal to any £25 : 0 : 0 Enlarger on the market. All new goods.

EXACTLY AS ILLUSTRATION.

With 6.3 Anastigmat	...	...	£10 17 6
" 4.5 "	...	...	13 2 6

Worth Double. Don't hesitate, you can't possibly find better value.

3,000 LENSES offered BELOW COST 64-PAGE BOOK OF LENS BARGAINS FREE.

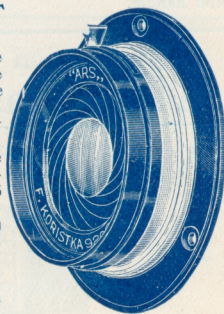
The whole 64 pages are packed from cover to cover with the most attractive offers in photographic lenses of every possible description, for every class of work, and at all prices. Those desirous of purchasing a lens—exchanging a lens—or securing a lens on Hire Purchase Terms should immediately secure a copy of this wonderful list. It will be sent post free on application.

This list offers you a choice of 3,000 lenses, all offered at the most attractive prices—many at pounds below cost to ourselves—and, what is more, at a reduction of anything up to 75 per cent. off makers' present list prices.

The lens will be supplied on Easy Payment Terms, or your own apparatus will be accepted in exchange as part or whole payment.

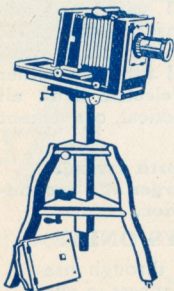
IMPORTANT.

FOR FOURTEEN DAYS ONLY.— $12\frac{1}{2}$ per cent. = equal to $2/6$ in the pound, will be allowed off the prices of second-hand and shop-soiled apparatus offered in this Wonderful List.



Hundreds of STUDIO CAMERAS offered at or Under Cost.

48-page Book Studio Camera Bargains FREE
(ready in a few days).



THIS LIST IS FULL OF MONEY-SAVING OFFERS in second-hand and Stock soiled Studio Cameras, in all sizes, and of every type, all by well-known makers of repute. The manufacturing cost of this class of apparatus has become, owing to the War, prohibitive, so much so that makers have practically ceased to manufacture. The list offers you the choice of hundreds of instruments, in many cases at 60 per cent. to 75 per cent. under List prices. Those desirous of buying either for cash or on **Instalment Terms, or by way of Exchange**, Studio Apparatus should immediately secure a copy of this wonderful list.—**Post Free on application.**

IMPORTANT.

FOR FOURTEEN DAYS ONLY.— $12\frac{1}{2}$ per cent. = equal to $2/6$ in the Pound, will be allowed off the prices of second-hand and shop-soiled apparatus offered in this Wonderful List

5×4 Goerz Folding Reflex Cameras

offered at **£9 17 6** each.

They cost **£25 0 0**, are Secondhand but guaranteed in sound order

Fitted with Goerz F6.8 Dagor and Goerz F4.5 Celor lenses, Goerz self-capping Blind Focal Plane Shutter, with a range of speeds from 5 secs. to 1/1000th, time and bulb. Reversing back, focussing adjustment, screen and 3 slides. Six only are offered at this price.

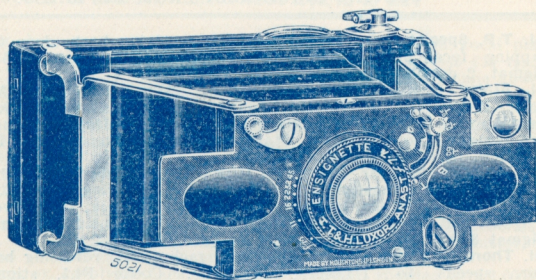
Order now and save disappointment.

A Money Saver if ever there was one

Astounding Value in Roll Film Cameras

10/- in the £ Saving

No. 2 ENSIGNETTE DE-LUXE



The smallest, lightest and most compact daylight loading roll film camera on the market taking standard size Ensign, Kodak or other makers' films 3" × 2"

Easily slips into waistcoat pocket without the slightest inconvenience.

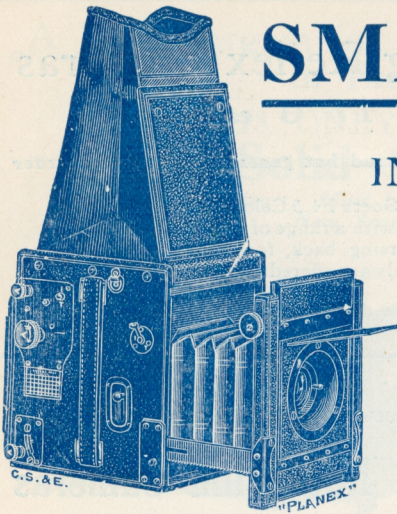
British made and fully guaranteed, constructed entirely of Aluminium with time bulb and variable speed, instantaneous sector shutter and first quality anastigmat lens, complete in leather purse case.

Brand NEW. Exactly as illustration and as maker's catalogue.

LENS		LIST PRICE		SALE PRICE
34 only Ensign F7.7 Anastigmat	...	£4 4 0	...	£2 5 6
17 only Aldis F6.5	..	£5 5 0	...	£2 16 6
12 only Cooke F6.3	..	£6 6 0	...	£3 9 6

Order Early. They cannot last and cannot possibly be repeated.

No: Secondhand or Stock Soiled Goods, but Brand New Instruments at Half Price.



SMASHING R

IN THE PRICES OF . .

REFLEX

A LIMITED quantity of
Outfits, up-to-date models
Every instrument fully g
actly as described.

*All Outfits on this
page offered at - £7 : 17 : 6*

COSTING ORIGINALLY FROM £20 to £30.

Quarter-pl. T.P. Special Ruby De Luxe model, revolving back, deep triple focussing hood, self-capping focal plane shutter, to 1/1,000th, sunk lens box, F4.5 Lacour-Berthiot Olar anastigmat, 2 double slides, F.P.A. L. Cost £25.

Quarter-pl. Staley Combination, consisting of TWO DISTINCT CAMERAS, comprising a standard Reflex and a Universal folding hand and stand camera, convertible by one movement, extra long ex., revolving back, rack focus, deep triple hood, self-capping F.P. shutter, speeded to 1/1,000th. Staley Medioplast anastigmat. F4.5, Mackenzie slide, 12 envelopes. L. Would cost £40.

Quarter-pl. Butcher Popular Pressman, long ex., reversing back, F.P. shutter, speeded to 1/1,000th. F4.5 Aldis anastigmat, 3 slides, F.P.A., carrying case. L. Cost £15 14s. 6d.

Quarter-pl. All British Planex, extra long ex., revolving back, sunk reversing lens cone, rack rising front, F.P. shutter, 1/2 sec. to 1/1,300th. Ross F4.5 3-foci convertible Homocentric, anastigmat 3 d.d. slides, F.P.A., leather case. L. Cost £32.

Quarter-pl. Thornton Pickard Reflex, long ex., rack focus, reversing back, self-capping F.P. shutter, speeds to 1/1,000th, skyshade, Cooke F4.5, stigmatic lens, 6 slides. L. Cost £15.

Quarter-pl. Ensign Reflex, self-capping F.P. shutter, speeds to 1/1,000th, reversing back, Cooke F4.5, anas., 3 slides, F.P.A. Cost £18.

Quarter-pl. Voigtlander, long ex., rack focus, very rigid front quadruple struts, revolving back, self-capping F.P. shutter, speeded to 1/1,000th. Voigtlander 8 1/2 in. 3-foci F6.3 Collinear anastigmat lens, 3 d.d. slides. Present day cost of the lens alone is £12. L.

Quarter-pl. Thornton Pickard Royal Ruby, 6 in. Zeiss Patent Tessar F4.5 anastigmat, iris rack focus, rising and swing front, self-capping focal plane shutter speeds to 1/1,000th sec. with outside adjustment, revolving back, 3 double slides, film pack adapter. A. Cost £30.

Quarter-pl. Houghton's Ensign Popular, with 6 in. Busch Glauker anastigmat at F3.1, sunk mount, iris diaphragm, rising front, rack focus, self capping focal plane shutter, 1/15th to 1/1,000th sec., outside adjustment, reversing back, focussing screen, 3 slides, Film pack adapter, excellent condition, 94423, 91061. A. Cost £22.

Quarter-pl. Ica Reflex, Aldis Butcher anastigmat, F4.5, Iris and Busch 14 in. Pistellar F9 Telephoto, interchangeable, rack focus, focal plane shutter, to 1/1,000th sec. back screen, 6 slides, film pack adapter, leather case. 94399, 91733 A. Cost £24.

Quarter-pl. No. 2 Planex, triple ext., rack focus, rising front, T.P. Cooke F4.5 anastigmat, Iris and Dallmeyer Adon Telephoto interchangeable with Cooke, focal plane shutter, to 1/1,000th, outside adjustments, reversing back, 2 double slides, 92890, 93879. Cost £18.

3 1/2 x 2 1/2 Ica, Aldis Butcher anastigmat F4.5 focus. rising front, sky shade, focal plane shutter, 1/10th to 1/1,000th sec., outside adjustments, and Dallmeyer Adon Telephoto lens, interchangeable, 5 slides, film pack adapter and case. 92996, 93958. A. Cost £20.

Quarter-pl. Popular Pressman, Aldis Butcher F4.5 anastigmat, Iris, sky shade, rack focus., focal plane shutter, to 1/1,000th. sec. outside adjustments, reversing back, 6 slides, film pack adapter, leather case. 94158. A. Cost £20.

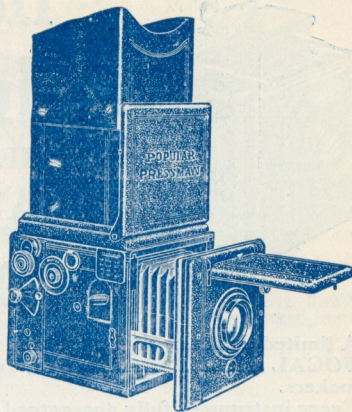
N.B. All Outfits mentioned on these two pages are guaranteed up to specification.

REDUCTIONS

CAMERAS

plate and larger size Reflex
y the most popular maker.
Guaranteed. Complete and ex-

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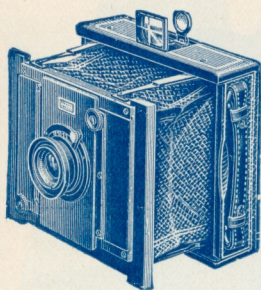


All Outfits on this page offered at - - £5 : 17 : 6

COSTING ORIGINALLY FROM £12/12 to £21

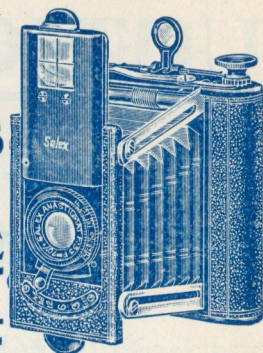
- Quarter-pl. Shew Reflex**, long ex. rack focus, reversing back, hinged hood, focal plane shutter, Cooke stigmat, F4.5 lens, 3 d.d. slides, waterproof case. L. Cost £15 15s. 0d.
- 5 x 4 Watsons Argus**, long ex., rack focus, rising and cross front, focal plane shutter, F5.6 Ross Symmetric anastigmat, 3 d.d. slides. L. Cost £20.
- Quarter-pl. Lancaster Plano**, long ex., rack focus, rising and cross front, revolving back, F4.5 Beck Isostigmat lens, 3 d.d. slides, focal plane shutter, sling strap. L. Cost £15 15s. 0d.
- Quarter-pl. Planex**, triple ex., rising and cross front, revolving back, focal plane shutter speeded to 1/1,000th, Giorio anastigmat, F6.3, 3 d.d. slides. L. Cost £13 13s. 0d.
- Quarter-pl. Watsons Argus**, long ex., reversing back, focal plane shutter speeded to 1/1,000th, rising front, Dallmeyer series IV F6.3 3-foci anastigmat, 3 d.d. slides. L. Cost £16 16s. 0d.
- Quarter-pl. All British Planex**, long ex., rack focus, reversing cone, Goerz series IB F4.8 Celor anastigmat, rack rising front, revolving back, focal plane shutter, $\frac{1}{2}$ sec. to 1/1,300th. Mackenzie slide, 6 envelopes, carrying case. L. Cost £17.
- Quarter-pl. Planex**, triple ex. revolving back, focal plane shutter, speeded to 1/1,000th. Aldis F6 anastigmat, 3 d.d. slides, full size reflex finder. L. Cost £13 13s. 0d.
- Quarter-pl. No. 2 Planex**, Goerz series IB Celor, F4.8 double anastigmat lens, Iris, rising swing front, triple extension, rack focussing, deep hood, focal plane shutter speeds to 1/1,000th second and time, all adjustments from outside, reversing back, focussing screen, changing box for twelve plates, complete in case. 94515, very nice order. Cost £15 15s. 0d.
- Quarter-pl. Houghton's Model "A" Ensign**, fitted 6 in. Ensign anastigmat lens F5.5, sunk mount, iris, rising front, sky shade, rack focussing, self capping focal plane shutter, speeds from 1/10th to 1/1,000th with all adjustments from the outside, reversing back, three double dark slides, 93454 Cost £15.
- Quarter-pl. Britisher**, Wray Lustrar F5.9, sunk mount, iris diaphragm, rising front sky shade, rack focussing, deep reversing hood, self-capping focal plane shutter, speeds to 1/800th with all adjustments from the outside revolving back, 6 slides, self-contained in camera. Cost £16 16s. 88584, 94465
- 5 x 4 Shew Reflector**, 7.2 in. Beck F5.8 Isostigmat lens, iris, rack focussing, deep hood, Goerz focal plane shutter, speeds to 1/1,000th with all adjustments, two double dark slides. Cost £20
- Quarter-pl. Watsons Argus**, fitted Holostigmat lens, 6.1 iris diaphragm, rising front, rack focussing, quick wind focal plane shutter speeds to 1/1,000th with all adjustments from the outside, reversing back, focussing screen, three double dark slides, canvas case. Cost £16 16s. 0d.
- Quarter-pl. Sickle De Luxe**, Ross Homocentric F6.3 anastigmat lens, sunk mount, iris diaphragm rising front, rack focussing, deep focussing hood, reversible finder, silver surfaced mirror, quick wind focal plane shutter, speeds to 1/1,000th. all adjustments from the outside, reversing back focussing screen, three double dark slides, daylight loading film pack adapter. Cost £15

and whilst secondhand are fully Guaranteed to be in perfect working order.



Heavy Reductions

IN THE PRICES OF
FOCAL PLANE
- CAMERAS -



A limited quantity of $\frac{1}{4}$ -plate and larger size COLLAPSIBLE FOLDING FOCAL PLANE CAMERAS, up-to-date models by the most popular makers.

Every instrument fully guaranteed. Complete and exactly as described.

The following Eleven Outfits offered at a Flat Rate price of—

£3 17s. 6d.

Originally Cost from £10 to £20.

- Quarter-pl. Ross Focal-plane**, fitted Clement and Gilmer, F6.3 Panorthostigmat lens, 3 d.d. slides. F74915. Cost £15.
- Quarter-pl. and 9 x 12 Watson's Viril Focal-plane**, fitted Goerz Series III anastigmat lens, 2 d.d. slides. F74435. Cost £14 14s. 0d.
- Quarter-pl. Ralli Focal-plane**, fitted F6 Aldis No. 2 in focussing mount, 3 d.d. slides. F71675. Cost £13 13s. 0d.
- Quarter-pl. Ernemann Focal-plane**, fitted F5 double anastigmat lens, 4 single metal dark slides. F76515. Cost £13 13s.
- Quarter-pl. Vitrix Focal-plane**, fitted F6.8 Hekla anastigmat lens, 2 d.d. slides. F76618. Cost £12 12s. 0d.
- Quarter-pl. Ralli Collapsible Focal Plane**, Goerz series III, F6.8 Dagor lens, focal plane shutter, speeded to 1/100th, direct finder, 3 d.d. slides. Cost £13 13s. 0d.
- Quarter-pl. Ernemann collapsible focal plane**, Aldis anastigmat, F6.3 direct finder, 6 slides, leather case. Cost £12 12s. 0d.
- Quarter-pl. Ralli Focal Plane**, F6.5 Cooke anastigmat lens, focussing, rising and cross front, direct vision finder, self-capping shutter speeded to 1/1000th, screen, 3 slides, and film pack adapter. 12837. Cost £16 16s. 0d.
- Quarter-pl. Ralli Focal Plane, F4.8**. Goerz Celor anastigmat, focussing mount, Iris diaphragm, high rising and cross front, brilliant direct vision view finder, quick wind self-capping shutter speeds to 1/1000th, screen, 2 d.d. slides, 3 single slides and carrying case. 15167. Cost £13 10s. 0d.
- Quarter-pl. Model "B" Goerz Anschutz**, focal plane shutter, speeded to 1/1000th, Goerz series III, F6.8 Dagor lens, focussing screen, Mackenzie slide, 6 envelopes, leather case. Cost £18.
- 5 x 4 Ernemann Focal-plane**, F6.8 Goerz Dagor lens, Mackenzie Wishart slide, 6 envelopes, 1 d.d. slide. F74209. Cost £14 14s. 0d.

The following Twelve Outfits offered at a Flat Rate price of—

£4 17s. 6d.

Originally Cost from £15 to £25.

- Quarter-pl. Goerz Anschutz**, F4.8. Goerz Celor anastigmat, rising and cross front, direct vision view finder, focal plane shutter, speeds to 1/1000th, screen, 3 d.d. slides, leather case. 14587. Cost £14.
- Quarter-pl. Voigtlander double extension FocalPlane**, F6.8 Goerz Series III anastigmat, Iris diaphragm long extension, rack focus, leather bellows, direct vision finder, focal plane shutter speeded to 1/1000th, screen, 3 d.d. slides. 12864. Cost £12 15s. 0d.

£4 17s. 6d. Outfits—continued.

- Quarter-pl. Ernemann Focal Plane,** F6.3 Ross Homocentric anastigmat, rising front, direct vision finder, focal plane shutter, speeds to 1/1000th, back hooded focussing screen, 3 d.d. slides. 10465. Cost £12 12s. 6d.
- Quarter-pl. Ensign Focal Plane,** F6 Aldis anastigmat, rising front, self-capping shutter, speeds 1/10th to 1/1000th, back hooded screen, 3 d.d. slides. 12110. Cost £12 10s. 0d.
- 5 x 4 Watsons Vril focal-plane,** fitted F6.3 Ross Homocentric lens, 3 d.d. slides, leather case. F74529. Cost £16.
- Half-pl. High speed Professional folding focal plane** focal plane shutter, speeded to 1/1000th, Basil Suter anastigmat lens, F6.8, 12 slides, leather case, fine condition. Cost £20.
- 5 x 4 Old Pattern Anschütz, focal-plane, F6.** Goerz Series III anastigmat lens, 4 d.d. slides leather case. F72786. Cost £20.
- Quarter-pl. Salex Focal-pl,** fitted F5.5 Salex Anastigmat lens, 6 slides, leather case. F76912. Cost £12 12s. 0d.
- Quarter-pl. Ernemann Focal Plane,** Busch Onnar F5.5 anastigmat, Iris, focussing, rising front, focal plane shutter, speeds to 1/1000th, and time, outside adjustments, three d.d. slides, leather case. 9/466. Cost £12.
- Half-plate Watson's Vril,** Watson's Holostigmat F6, Iris focussing, focal plane shutter speeds to 1/1000th, direct vision finder, three double holders. 94114. Cost £25.
- 9 x 12 and Quarter-plate Ernemann Col. Focal Plane,** Dagor series III F6.8 anastigmat, focussing Iris, double rising front, direct vision finder, focal plane shutter, speeds to 1/1000th outside adjustments, two d.d. slides. 92866. Cost £10 10s. 0d.
- Quarter-pl. Goerz Anschütz Col. Focal Plane,** Goerz series III, F6.8 anastigmat, Iris, focussing, double rising front, direct finder, Goerz focal plane shutter, speeds from 5 seconds to 1/100th, three d.d. slides, leather case. 88015. Cost £15.

The following Twelve Outfits offered at a Flat Rate price of—

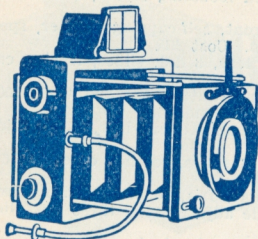
£5 17s. 6d.

Originally Cost from £20 to £30.

- 5 x 4 Watson's Vril,** F6.5, Watson's Holostigmat anastigmat lens, focussing Iris diaphragm, high rising and cross front, focal plane shutter speeds to 1/1000th, direct vision finder, screen, 3 d.d. slides and case. 10259. Cost £14 10s. 6d.
- 5 x 4 Ross Panross Focal Plane,** F6.3, Ross Homocentric anastigmat lens, focussing, Iris diaphragm, rising and cross front, brilliant direct vision view finder, self-capping shutter speeds to 1/1000th, screen, Mackenzie slide, 12 envelopes and leather case. 14360. Cost £20.
- 5 x 4 Goerz Anschütz Focal Plane,** F6.8, Goerz Dagor anastigmat lens, focussing mount, Iris diaphragm, rising and cross front, direct vision finder, focal plane shutter speeds to 1/1000th, screen, 3 d.d. slides and case. 10644. Cost £18.
- 5 x 4 Raliff Focal Plane,** F6.5, Series III, Cooke anastigmat lens, Automat shutter speeds 1 to 1/100th; also focal plane shutter speeds 1/25th to 1/1000th, long extension, rack focus, screen, 2 d.d. slides, film pack adapter and case. 10231. Cost £12.
- 5 x 4 Ross Focal Plane,** F5.6, Ross Homocentric anastigmat lens, focussing, Iris diaphragm, rising and cross front, direct vision finder, focal plane shutter speeds to 1/1000th, screen, 3 slides and case. 14622. Cost £15 15s. 0d.
- 5 x 4 Watson Folding Focal Plane,** Ross Homocentric anastigmat F6.3 focussing mount, Iris diaphragm, rising and cross front, direct vision view finder, focal plane shutter speeded to 1/1000th, screen, 3 d.d. slides. 11432. Cost over £13.
- Quarter-pl. Model "A" Goerz Anschütz,** shutter speeded from 5 seconds to 1/1000th. Goerz series III, F6.8 Dagor lens, direct finder, hooded screen, 3 slides, leather case.
- 9 x 12 cm. old pattern Anschütz,** F6.8 Dagor lens, 3 d.d. slides, leather case. F53148. Cost £17.
- 9 x 12 cm. Focal-plane Bellini,** fitted Goerz Dagor F6.5 lens, 6 single metal slides, leather case. F54459. Cost £16.
- 5 x 4 Model "A" Goerz Anschütz,** with 5 secs. shutter, fitted F6.8 Goerz Dagor lens, 3 d.d. slides. F76562. Cost £16.
- Quarter-pl. Tropical Goerz Anschütz with 5 second time valve,** F6.8 Goerz Dagor lens in focussing mount, 3 d.d. slides. F65982. Cost £22.
- 5 x 4 Watson Vril,** F5.6 Ross Homocentric lens, 3 d.d. slides. Cost £18.
- 5 x 4 Tropical Model Goerz Anschütz,** series IB F4.8 Goerz anastigmat, 3 d.d. slides. Cost £18.
- 5 x 4 Ernemann collapsible focal plane,** focal plane shutter, speeded to 1/1000th. Zeiss Triotar lens, F6.3, 3 d.d. slides. Cost £19 19s. 0d.
- Half-pl. Goerz Anschütz Focal Plane,** F6.8 Goerz anastigmat lens, focussing, Iris mount, rising and cross front, brilliant direct vision view finder, focal plane shutter speeds 1/10th to 1/1000th, screen, Mackenzie slide, 6 envelopes. 12845. Cost £18 18s. 0d.
- Half-Plate Ernemann Focal Plane,** F6.8 Fulmenar anastigmat, focussing mount, Iris diaphragm, rising and cross front, direct vision finder, focal plane shutter speeded 1/10th to 1/1000th, focussing screen, 3 d.d. slides. 10462. Cost £17 17s. 0d.
- Half-pl. No. 4a Roll Film Speed Kodak,** F6.3. Ross Homocentric anastigmat, Iris diaphragm, long extension, rack focus, reversible finder, rising and cross front. 11853. Cost £24.
- Half-pl. Voigtlander Focal Plane,** F6.8, Colinear anastigmat lens focussing, Iris diaphragm, rising and cross front, direct vision finder, focal plane shutter speeds to 1/1000th, screen, 3 d.d. slides and case. 12227. Cost £18 18s. 0d.
- 5 x 4 Goerz Focal Plane,** Goerz Celor double anastigmat, F4.8, Iris focussing, rising front, direct vision finder, focal plane shutter speeds to 1/1000th, one 3 d. slide. 87285. Cost £15.

500 Focal Plane Cameras offered at 60 per cent. off List Prices.

32-page Illustrated Catalogue of PRESS AND HIGH SPEED
FOCAL PLANE CAMERAS.
Post Free on Application



This list offers a magnificent selection of bargains. Anschütz, Palmos, Deckrollo, Thornton-Pickard, Dallmeyer, Ernemann; in fact, every make in all sizes and at prices to suit all requirements.

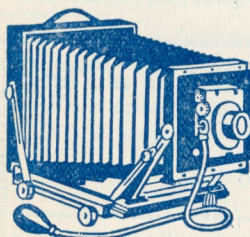
Focal Plane Cameras for every type of work. All the latest models (new) fully described and illustrated. Write to the Focal Plane Specialists. Cameras bought for cash, sold for cash, or supplied in part or whole exchange for your own apparatus.

IMPORTANT.

FOR FOURTEEN DAYS ONLY.—12½ per cent. = equal to 2/6 in the pound, will be allowed off the prices of second-hand and shop-soiled apparatus offered in this Wonderful List.

Hundreds of FIELD CAMERAS offered at or under cost.

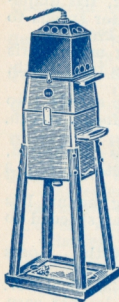
48-page Book Field & Studio Camera Bargains FREE.



THIS LIST IS FULL OF MONEY-SAVING OFFERS in Second-hand and Stock-soiled Field Cameras, in all sizes, and of every type, all by makers of repute. The manufacturing cost of this class of apparatus has become, owing to the War, prohibitive, so much so, that makers have practically ceased to manufacture. The list offers you the choice of hundreds of instruments, in many cases at 60 per cent. to 75 per cent. under list price. Those desirous of buying either for cash OR ON INSTALMENT TERMS, or by way of EXCHANGE, Field or Studio apparatus, should immediately secure a copy of this wonderful list—POST FREE ON APPLICATION.

IMPORTANT.

FOR FOURTEEN DAYS ONLY.—12½ per cent. = equal to 2/6 in the pound, will be allowed off the prices of second-hand and shop-soiled apparatus offered in this Wonderful List.



Vertical Enlargers

**AMAZING
VALUE**

Complete, Perfect and Fully Equipped, Standard and Latest Pattern.

21 Vertical Enlargers at less than the cost of the lens!

To the first applicants we are offering 21 standard pattern vertical enlargers for use either with gas or electricity. All complete and ready for use.

General Specification:

London made, constructed of fumed oak, simple to manipulate and thoroughly efficient, enlarging from 3½ x 2½ or vest pocket (6 x 4½ cm.) size to postcard and ½ plate, 4½ plano convex compound condenser, enlargements are automatically located and masks can be used for either plates or films, Koristka anastigmat lens, F6 metal light chamber, detachable carrier, ground glass diffuser. 13 with gas fittings and 8 with electric light fittings.

Usual price £4 17s. 6d. Price **38 9**

There are 21 only. Orders executed in rotation. Be in time. Easy payments by arrangement for this line.

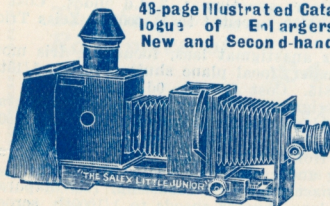
ENLARGING APPARATUS

FREE

FREE

FREE

43-page Illustrated Catalogue of Enlargers.
New and Second-hand.



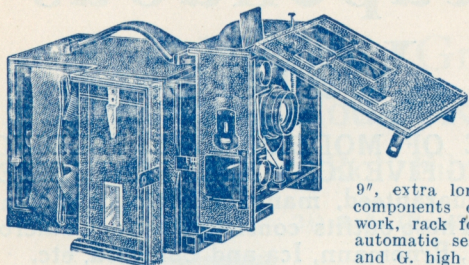
If you require an Enlarger—New or Second-hand—whatever the type, consult this list before making your purchase. It is the most comprehensive ever published, dealing with this class of photographic apparatus. The Second-hand Section describes scores of money-saving opportunities in Enlargers of all types. In new apparatus all the latest and best by every reputable maker is fully described, and offered at lowest cash prices, and **SEVERAL EXCEPTIONAL OFFERS ARE MADE AT HITHERTO UNAPPROACHABLE PRICES, INDEED, AT PRACTICALLY HALF PRESENT-DAY COSTS.**

IMPORTANT.

FOR FOURTEEN DAYS ONLY.—12½ per cent. = equal to 2/6 in the Pound, will be allowed off the prices of second-hand and shop-soiled apparatus offered in this wonderful list.

NEWMAN & GUARDIA CAMERAS

SPECIAL "B"—for plates and cut films—THE FAVOURITE MODEL



UNDOUBTEDLY THE FINEST UNIVERSAL CAMERA EVER PRODUCED—in short, the beautiful of a perfect Universal Instrument.

Specification.—Hand-made, constructed of finest mahogany, covered best Morocco leather, fitted Carl Zeiss Jena, convertible Protar series VIIa lens, 5" combined, two singlets of

9", extra long extension, sufficient for single components of lens, also ideal for telephoto work, rack focus, high rising and cross front, automatic self-capping spring door, special N. and G. high efficiency shutter and working between lenses, made entirely of metal, pneumatic

regulation, (hermitically closed) giving exposures from $\frac{1}{2}$ sec. to $\frac{1}{1000}$ th, pneumatic release, N. & BG. detachable changing box for plates or cut films, two special T. levels, two N. & G. identical image view finders, special detachable focussing screen, focussing scales, engraved 6 ft. to infinity for various focus lenses, quick-change flanges, multiple Iris and focussing scale. A PERFECT INSTRUMENT FOR EVERY CLASS OF WORK.

Second-hand but guaranteed as NEW.

List Price £25 **SALE PRICE £6 6 0**

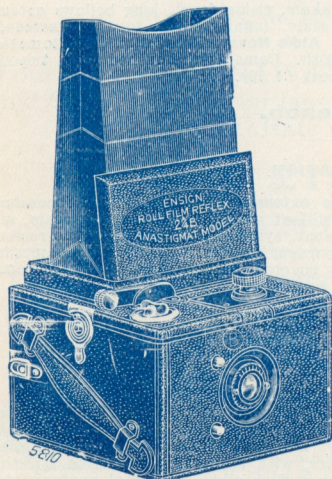
The Zeiss convertible Protar lens cells are detachable, and can easily be fitted to another shutter, lens mount or camera, if desired. Present list price of the lens alone is £14 0 0

A ROLL FILM REFLEX offered at £2 15 0 only.

Usual Price - £4 4 0

We have 7 ONLY $3\frac{1}{4} \times 2\frac{1}{4}$ HOUGHTON-BUTCHER
ENGLISH, and CARBINE Daylight Loading

Roll Film REFLEX CAMERAS



with Aldis F7.7 and Cooke Luxor F7.7 Anastigmat Lenses, with Iris Focussing Adjustment and Time and Instantaneous Shutter.

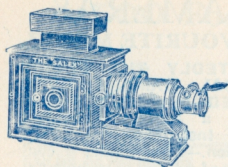
Taking Standard Size Kodak or any other make daylight loading Roll Film, and fitted with all the essential features of a Reflex Camera, full size image appearing upon the screen with focussing right up to the moment of exposure.

These Cameras are
UP-TO-DATE MODELS.
slightly Stock-soiled.

Patent No. 210531

**A Reflex at 55/- is only possible during
our Fourteen Days' Sale Period.**

Remember this and order now.



Stupendous Value.

SPECIAL CLEARANCE OF MODERN TYPE FOLDING CAMERAS COMPRISING FIVE LOTS, ALL $\frac{1}{4}$ -PLATE SIZE. Every instrument fully guaranteed, many equal to new, complete and ready for use. These outfits consist of Klito, Camero, T.P. Weenie and Imperial, Ernemann, Ica and Contessa, etc.

Lot 1. 30 Outfits.

GENERAL SPECIFICATION.

$\frac{1}{4}$ -plate compact folding pocket cameras, long bellows extension, focussing scale, infinity catch, large reversible brilliant view finder, rising front, back focussing screen, highly corrected achromatic lens, Iris diaphragm, automatic between lens shutter. Camera is neatly covered bushed for tripod, complete with 3 dark slides. Original cost £2 17s. 6d.

All at 10s. 9d. each.

Lot 2. 33 Outfits.

GENERAL SPECIFICATION.

$\frac{1}{4}$ -Plate compact type folding pocket, long bellows extension, high rising front, reversible brilliant view finder, focussing scale, infinity catch, rapid rectilinear, symmetrical and aplanat lens, between lens automatic T.B. and I. shutter, with adjustable speeds, focussing screen, 3 slides. Camera is neatly covered, bushed for tripod. Original cost, approximately £3 10s. 0d.

All at 16s. 9d. each.

Lot 3. 25 Outfits.

GENERAL SPECIFICATION.

$\frac{1}{4}$ -Plate standard type folding pocket, by leading makers, rising front, long bellows extension, large reversible brilliant view finder, focussing scale, infinity catch, focussing screen, **F7.7 and F6.3 anastigmat lenses, including Ensign, Aldis Novar, Beck, etc.,** in automatic between lens shutter, with adjustable speeds to 1/100th. Cameras are bushed for tripod, and each is complete with 3 dark slides. Original cost £4 10s. 0d.

All at 21s. each.

Lot 4. 27 Outfits.

GENERAL SPECIFICATION.

$\frac{1}{4}$ -Plate folding pocket hand and stand, long double extension, rack and pinion focussing adjustment, rack rising and cross front, reversible brilliant view finder, focussing scale, infinity catch, hooded back focussing screen, rapid aplanat, symmetrical and highly corrected rapid rectilinear convertible lens, in between lens diaphragm shutter, with adjustable speeds to 1/100th, hand and cable release. Cameras are neatly covered, bushed for tripod, each complete with 3 dark slides. Original approximate cost £4 17s. 6d.

All at £1 10s. each.

Lot 5. 23 Outfits.

GENERAL SPECIFICATION.

$\frac{1}{4}$ -Plate compact folding pocket hand and stand, long double extension, rack and pinion focussing adjustment, rising and cross front, reversible brilliant view finder, hooded back focussing screen, good quality anastigmat lens by well-known makers, including Aldis, Beck, Ensign, etc., in between lens automatic shutter, with adjustable speeds to 1/100th. Each camera is bushed for tripod, and complete with 3 dark slides. Original approximate cost £5 15s. 0d.

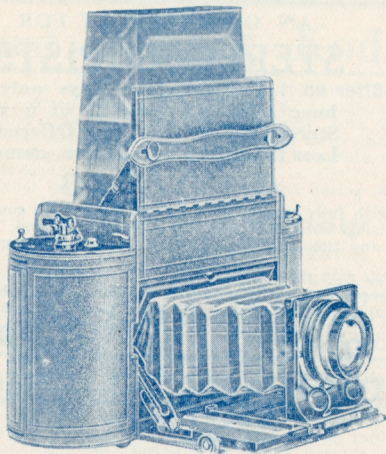
All at 39s. 6d. each.

All these outfits can be used for flat films, if desired. Daylight loading film pack adapter 5s. 6d. extra.

FOR FOURTEEN DAYS ONLY

1a and 3a Graflex Autographic Kodak Reflex Cameras for Roll Films.

1a ($4\frac{1}{4} \times 2\frac{1}{2}$) & 3a (Postcard Size).



GRAFLEX No. 3A

**To reduce stocks of these
Secondhand Cameras, we
are offering :**

Eight only 1a GRAFLEX
CAMERAS, with Zeiss
F4.5 Tessar, Cooke F4.5
Aviar, and Ross F4.5
Xpres lenses, as illus-
trated, listed at over
£27 0 0, at a Flat Rate
Clearance Price of

£10 17 6

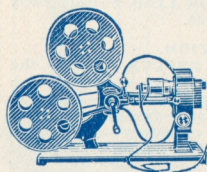
Showing a saving on each
Camera of over **£17 0 0**,
equal to 60 per cent.

Four 3a Postcard GRAFLEX CAMERAS with Zeiss F4.5 Tessar
and Cooke F4.5 Aviar lenses, as listed at over £33 0 0, at a
Flat Rate Clearance Price of

£12 17 6

Showing a saving of **£20 0 0** on each Camera, of 65 per cent.

Cinematograph Apparatus and Projection Lanterns.



**FREE 64-page Catalogue of Second-hand Cinematograph
Apparatus and Projection Lanterns.**

If you require a Cine or Lantern Slide Projector, second-hand,
whatever the type, consult the list before making your pur-
chase. It is the most comprehensive List ever published
dealing with this class of apparatus

**The Second-hand Section describes scores of money-saving
offers.**

Many special offers are made in this list of unapproachable
value—indeed at **HALF PRESENT-DAY COSTS.**

If you are interested in this apparatus write now for our big
Free Illustrated Catalogue.

For years we have been the leading specialists in everything appertaining to Cinemato-
graph and Lantern Slide Projectors, and can offer the **Finest Value in the Trade, and
the Biggest and Finest Selection.**

IMPORTANT. { **FOR FOURTEEN DAYS ONLY.**— $12\frac{1}{2}$ per cent. = equal to $2/6$ in
the pound, will be allowed off the prices of second-hand and
shop-soiled apparatus offered in this Wonderful List.

UNPRECEDENTED OFFER.

MUST BE CLEARED.

The most remarkable value in Universal Folding Hand and Stand Cameras ever placed before the Public.

25 Instruments, consisting of the popular Wizard, Premo and Petco cameras, suitable for all classes of work, including landscape, architecture, portraiture, etc. Neat and compact, folding into a small compass, for use either in the hand or upon a stand. These instruments are slightly out of date, but, nevertheless, are thoroughly efficient and capable of turning out high class work and are to be recommended for the beginner.

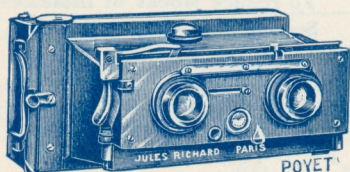
GENERAL SPECIFICATION.—Universal type folding hand and stand camera, long extension, rack focus, high rising front, reversing back, focussing screen, with hood, highly corrected F8 rapid rectilinear or aplanat lens, in between lens shutter, fully speeded from 1 second to 1/100th focussing scale, 3 double slides. Camera is leather covered, bushed for tripod, sizes $\frac{1}{4}$ -pl. and 5 x 4. **ALL AT £1 per set.**

In most cases, originally cost 4 to 5 times this sum.

AN OPPORTUNITY FOR STEREOSCOPISTS

Offer No. 1 For Fourteen Days only we have a limited quantity of 6 x 13 Stereo Reflex Outfits—Offered at Less than Half Usual Price, namely :

£ 12 / 2 / 6



These instruments are surplus stock fitted with fully corrected F4.5 anastigmat with coupled Iris and Helicoidal focussing, sky shade, rising front, full size top screen deep hood, focal plane shutter speeded to 1/1,000th sec. and time, outside adjustments, hooded focussing screen complete with 3 slides, all as new.

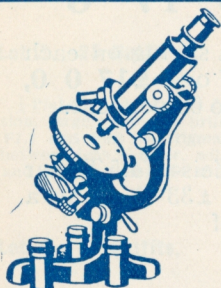
Offer No. 2

12 Only, Stock-soiled Jules Richard Glyphoscope Stereo Cameras and Stereoscopes combined, capable of producing wonderful results, complete with 2 slides, usual list price £2 2s. 0d. as new, take

AS ILLUSTRATED.

£1/11/ 6 only

FOR FOURTEEN DAYS ONLY WHILST STOCKS LAST!



16 ONLY HIGH-GRADE STUDENTS' MICROSCOPES, by Koristka. All brand new goods—similar to illustration, Optically perfect. Usual list price £33. **OFFERED DURING THE SALE AT**

£16/19/6

Or without 1/12th Oil Immersion ... **£11/15/6**
SPECIFICATION.

Koristka latest 1925 model K microscope, exactly as illustrated, double rack and pinion, coarse and fine micrometer screw focussing, Abbe condenser, Iris diaphragm with screw underfitting, revolving and centring stage, triple revolving nose piece objectives 2/3rds, 1/6th and 1/12th oil immersion, in case.

500 REFLEX CAMERAS

OFFERED AT HALF LIST PRICE OR LESS, 84-page Book of Reflex Cameras.

Free on APPLICATION.

IF YOU WANT A SECOND-HAND REFLEX write to the Reflex Specialists. There's no need to go elsewhere, because you can't get a better or bigger selection—and you can't buy at a better price or on more favourable terms. A List brimful from cover to cover of money-saving offers in second-hand and stock-soiled Reflex Cameras. Reflex Cameras from 6 x 4½cm. to ½-plate, with Lenses from F/1.9 to F/6.3 in profusion. Cash, Instalments or Exchange. If it's a REFLEX YOU are interested in—GET OUR REFLEX LIST.

IMPORTANT.

FOR FOURTEEN DAYS ONLY.—12½ per cent = equal to 2/6 in the pound, will be allowed off the prices of second-hand and shop-soiled apparatus offered in this Wonderful List.



CONDENSERS AT CLEARANCE PRICES ! !

Interchangeable Best Quality Loose Lenses in Oxidised Brass Cells.

5½"	...	...	cost	£1 10 0	...	...	price	16/6 to clear.
6½"	...	...	"	£2 2 0	...	...	"	26/- "
6½"	...	...	"	£2 5 0	...	...	"	27/6 "
7"	...	...	"	£2 15 0	...	...	"	37/6 "
8½"	...	...	"	£4 0 0	...	...	"	40/- "
8½"	...	...	"	£4 15 0	...	...	"	49/6 "
9"	...	...	"	£6 0 0	...	...	"	70/- "
11"	...	...	"	£11 10 0	...	...	"	177/6 "

FOR FOURTEEN DAYS ONLY.

Vest Pocket Kodaks.

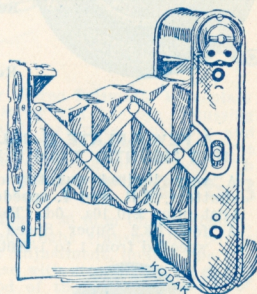
We have a limited number of secondhand Vest Pocket Kodaks, fitted with focussing Cooke F6.5 anastigmat lenses, focussing from near distances to Infinity, with Time bulb and Instantaneous speeded shutter and Reversible brilliant view finder with Leather bellows and complete in leather pocket case.

Usual list price £5 5s. 0d. Offered during Sale at

£2 : 17 : 6 only

LITTLE MORE THAN HALF PRICE.

REMEMBER:—Daylight loading, and all as good as new £5 5s. 0d. cameras.



Fine Field Camera Tripods at less than Half-Price.

SPECIAL CLEARANCE OF TRIPODS

(For LARGE SIZE FIELD CAMERAS.)

25 British Made, standard pattern, rule joint tripods, constructed of polished ash, very rigid when set up, quite suitable for 1/1 plate to 15 x 12 field cameras, adjustable sliding leg, opens to 5ft. 5in., closes to 26in. Large ash table top, 9in. diameter.

BRAND NEW. Listed at 45/. Sale price to clear 19/6 each. For the period of the Sale.

TRIPODS.

FOR YOUR SERIOUS WORK USE A TRIPOD

TRIPODS.

TRIPODS.

IT WILL PAY YOU.

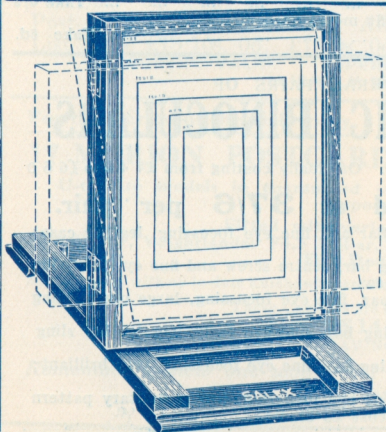
Here is an opportunity to secure your stand at a ridiculously low price.

We are offering, to effect a clearance, 93 genuine QUICKSET JAYNAY TRIPODS, suitable for all types of folding cameras up to 1½-plate size. These stands are constructed of hard wood, close with one movement, are very rigid when set up, and extremely compact when folded. Ebonised finished. Opens to 4ft., closes to 2ft. 2in., with standard thread tripod screw.

Low in weight and price, 5/4 each.

Usual price 10/6.

But rigid as a rock, recommended for Reflex or Hand and Stand Camera use. **All New Goods.**



SMASHING VALUE!!!

A First-Class 75/- Enlarging Easel for 42/3,

Latest model as illustrated. For the period of the sale only.

GET THE BEST OUT OF YOUR ENLARGER AND DO IT IN COMFORT BY THE AID OF AN EFFICIENT EASEL.

To those requiring an up-to-date, high-grade Enlarging Easel an exceptional opportunity occurs. We are clearing our remaining stock at greatly reduced prices.

These instruments are beautifully made, constructed of well-seasoned oak with large base, rubber pads, holder for paper or card with plate glass frame hinged to front and ruled for all sizes up to 15 x 12.

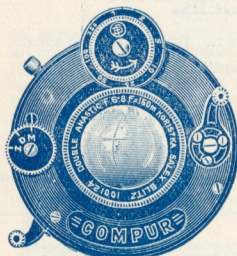
Easel has raising, lowering, swinging and revolving movements, all actuated by racks. When not in use easel folds for convenient storing. Equal to anything on the market to-day at £3 15s. 0d.

This offer cannot be repeated.

Our Price £2 2s. 3d.

LENSES FOR ALL!

A CHANCE!! BUT FOR FOURTEEN DAYS ONLY.



Magnificent Quality Anastigmats in the World-Famous Compur Shutters, F6.8 constructed to the Goerz Dagor Formulae and Convertible.

F4.5 constructed to world-famous formulae. Absolutely guaranteed of the highest optical quality.

EQUAL TO THE BEST AT ANY PRICE and at ABOUT ONE-THIRD OFF THE PRICE OF MOST. FOR THE PERIOD OF THE SALE ONLY, AFTERWARDS AT THESE PRICES UNRESERVEDLY WITHDRAWN.

SALEX BLITZ F6.8.

Reduced to	$3\frac{1}{2} \times 2\frac{1}{2}$	$\frac{1}{2}$ -Plate	Postcard	5 x 4	$\frac{1}{8}$ -Plate
from	£3 10 0	£4 4 0	£4 15 0	£4 15 0	£5 17 6
	£5 5 0	£5 17 6	£6 15 0	£6 15 0	£7 17 6

KORISTKA SALEX F4.5.

Reduced to	$3\frac{1}{2} \times 2\frac{1}{2}$	$\frac{1}{2}$ -Plate	Postcard	$\frac{1}{8}$ -Plate
from	£3 17 6	£4 4 6	£6 5 0	£6 15 0
	£5 10 0	£6 17 6	£8 0 0	£9 0 0

Easy payments to suit your own convenience.

A FEW $\frac{1}{2}$ -PLATE $8\frac{1}{2}$ SALEX KORISTKA F4.5 ANASTIGMAT LENSES IN NORMAL IRIS MOUNTS. Usual Price £6 17s. 6d. Take £5 5s. 6d.

A very limited quantity of $\frac{1}{2}$ -plate Cooke Series II F4.5 anastigmat lenses in Compur shutters, T.B. and I. speeded from 1 to 1/200th sec. For use on $\frac{1}{2}$ -plate hand cameras. Cost price £10 10s. 0d. Take £5 5 0.

A few F3.2 Super Speed Anastigmat Lenses in Compur sector shutters, T. B. and I. speeded from 1 to 1/200th sec. Usual price £8 8s. 0d. Magnificent lenses. Take £4 13 6.

SOFT FOCUS LENSES

The "Ars" Soft Focus Lenses manufactured by the leading Italian Opticians, Messrs. KORISTKA, produce beautiful Soft Focus effect equal to any other Soft Focus Lens on the market. At the prices now offered to reduce stocks, they provide an exceptional opportunity to the progressive Amateur to supplement his kit with an extremely useful accessory. Supplied complete in semi-sunk Iris mount suitable for Reflex Cameras, and any foci lens is interchangeable in same mount.

KORISTKA LITTLE ARS LENSES—

7" F4.5, 8" F5, 9" F5.6 ... for 26/9. Usual price £2 2 0

KORISTKA MEDIUM ARS LENSES—

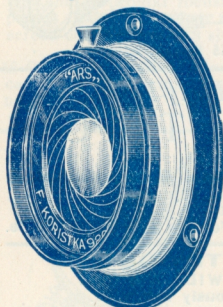
Suitable for Field and Home Portrait Outfits.

10" F3.6, 12" F4.3, 14" F5, 16" F5.7 for 33/3. Usual price £3 10 0

KORISTKA LARGE ARS LENSES—

Suitable for Studio and Professional Portraitists.

16" F3.3, 18" F3.7, 20" F4.1, 22" F4.5 for £4 4 0. Usual price £5 10 0



FILM PACK ADAPTERS AT HALF-PRICE.

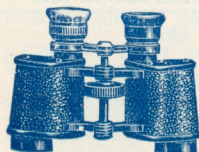
$\frac{1}{2}$ -pl. to fit any Thornton Pickard Camera.	Usual price 10/-	...	...	...	Take 4/9
$\frac{1}{2}$ -pl. to fit Houghton's Klito Camera.	Usual price 10/6	...	...	...	Take 4/9
$\frac{1}{2}$ -pl. to fit Butcher's Cameo.	Usual price 10/6	...	...	...	Take 4/9
$3\frac{1}{2} \times 2\frac{1}{2}$ F.P.A.	Usual price 7/6	...	...	...	Take 4/3
Special offer of 9 x 12 c.m. to $\frac{1}{2}$ -pl. carriers, to fit metal dark slides	Usual price 8d.	...	...	...	Take 6d.

SEVERAL PAIRS OF

PRISMATIC BINOCULARS

By WELL-KNOWN MAKERS. Originally costing from £4 4 0 to £6 6 0

To be cleared at 37/6 per pair.



Pair of 9X Clipper prismatic binoculars, bending bar and fine eye focussing, leather case; cost £4 4s. 0d.; as new.

Pair of 8X Asfa stereo prismatic binoculars, bending bar, centre screw and fine eye focussing adjustment, large o.g.'s; cost £4 15s. 0d.; as new.

Pair of 7X Helis prismatic binoculars, bending bar, fine eye focussing, large o.g.'s, sling carrying case; cost £5 5s. 0d.; good order.

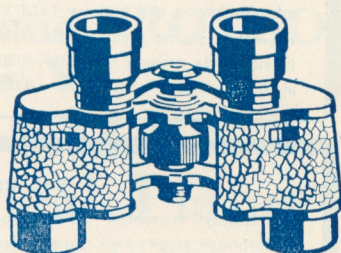
Pair of 6X Military prismatic binoculars, bending bar, fine eye focussing, leather sling carrying case; optically perfect; cost £6.

Pair of 8X French stereo prismatic binoculars, bending bar, fine eye focussing, very brilliant; fine condition; cost £5 5s. 0d.

Derasalsme, of Paris, 8X prismatic Monocular, fine eye focussing, brown military pattern sling carrying case; unsoiled; good condition; cost £5 5s. 0d.

Sensational Offer in Prismatic Binoculars

During the autumn months we purchased a quantity of high-class glasses, and have a small surplus remaining. These instruments are new and of equal optical quality to the bulk (already disposed of). They are the products of a world-famous firm. To the first applicants we offer these ultra-superior binoculars at about half usual price.



GENERAL SPECIFICATION.

Model No. 1. 20 pairs of genuine (best French make) Luminar Stereo Prismatic Binoculars 8 Mag. x 25 m.m diameter object glasses bending bar, centre screw and fine eye focussing adjustment, also interocular adjustment. The workmanship and materials (optically and mechanically) are of the very finest. They have a large field of view with good light transmitting power. The body is of aluminium alloy, covered hard grain leather, with sling strap and brown solid leather carrying case. **Only very slightly soiled £2/16/3**

Usual price £5/12/6. ... Take for the period of the sale only

Model No. 2. 40 pairs of British Government army model, 8 Mag. x 30 m.m object glasses, Stereo Prismatic Binoculars, giving exceptional illumination and light transmitting power with exceptional field of view, bending bar for interocular adjustment, double fine eye cup focussing movement, in best solid brown English leather case with straps **£2/18/9**

Slightly soiled. Usual price £5/17/6. ... Take for the period of the sale

Model No. 2. 50 pairs of glasses identical to Model 2, all brand new goods. **£3/1/9**

Usual price £5/17/6. ... Take for the period of the sale

Model No. 2a. 25 pairs of glasses identical to above but with central screw focussing and single eye cup focussing. All new goods. Usual price £6/17/6. **£3/15/0**

Take for the period of the sale

A VERY LIMITED NUMBER ONLY.

Solid Mahogany de Luxe Quality Enlargers Offered at Half Usual List Price.

Could not possibly be made now for the money. Constructed of real solid seasoned mahogany. Workmanship of finest quality throughout, beautifully made and of excellent design, having all latest movements, including raising, lowering, revolving, tilting and swinging negative carrier, each movement actuated by rack and pinions, extra long extension, Russian Iron light chamber, suitable for any illuminant with rack adjustment. Best quality Plano Convex crystal condensers. Complete with a fully corrected 4.5 anastigmat lens with Iris and Texor ruby cap.

7 only $3\frac{1}{2} \times 2\frac{1}{2}$ or smaller. 8 only $\frac{1}{2}$ -plate or smaller pattern, 5 only Post-card 5×4 or smaller. All at £9 5s. 0d. each. Any size. Usual List Price £15 10s. 0d., £16 0s. 0d., £20 10s. 0d.

WONDERFUL VALUE. SUPERFINE QUALITY. MUST BE CLEARED.

SLIGHTLY STOCK SOILED ONLY

For the Period of the Sale only.

17 MARION POSTCARD SOHO REFLEX CAMERAS.

U-to-date models in guaranteed sound working order, and for all practical purposes equal to new.

Fitted with various lenses, including Goerz

F6.8 Dagor, Voightlander F4.5 Heliar, Zeiss F4.5 Tessar, Cooke F4.5 Aviar, and Zeiss F6.3 Double Protar lenses,

As illustrated with up-to-date Kershaw Patent Focal Plane Shutter and 3 Slides, as listed at from £35 to £40

These Cameras are offered at a Flat Rate price of

£14 2 6 each

to clear, and show a SAV'NG of something like £25 per camera.

Remember a new one would not work better—neither would it be one whit more efficient.

HIGH SPEED ANASTIGMAT LENSES.

We offer 36 of the famous SALEX ANASTIGMAT LENSES—a remarkably speedy objective, giving great depth of focus, and covering power—125m/m focus, F5.5, in sunk iris mount, specially suited for Reflex and hand camera work, also an ideal objective for enlarging. All new and perfect. Worth £4 4 0 21/- each.

ENLARGING OBJECTIVES.

23 Highly corrected PETZVAL SYSTEM ENLARGING OBJECTIVES, F4, waterhouse stops, rack and pinion focussing adjustment, brass mount, optically and mechanically perfect, for $\frac{1}{4}$ plate, 5 x 4 or Postcard. Cost £2 15 0 each.

All at 15/- each.

FIT YOUR CAMERA WITH A HIGH CLASS ANASTIGMAT AT A TRIFLING COST AND ADD £4 TO £5 TO ITS VALUE.

30 Pairs of doubly corrected HIGH GRADE ANASTIGMAT LENS CELLS, constructed to a world famous formula, F6.8. The cells will fit Unicum, Automat, General, Universal, Koilos, Acme and Compound shutters up to 11" diameter. Price complete, fitted and sealed to your own shutter ... 21/- each.

SEND YOUR ORDERS TO-DAY.

LOOK FORWARD.

SECURE YOUR LANTERN for the AUTUMN NOW and SAVE MONEY
23 Standard Lanterns, all new and up-to-date in every detail are offered at remarkable reductions to clear.

LOT 1. 9 Superior Quality STANDARD PATTERN LECTURE LANTERNS, all metal stove body, ideal for home or nursery use, 4", plano convex compound condenser, 6" obj.

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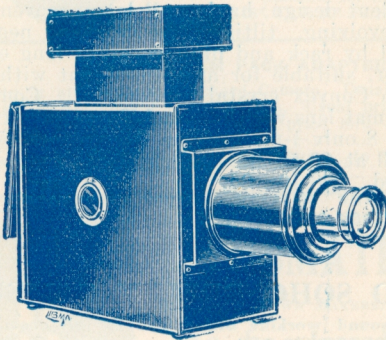
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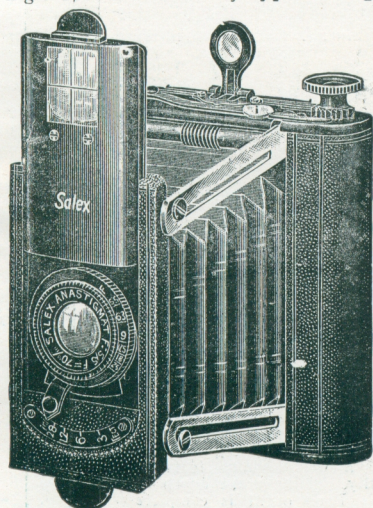
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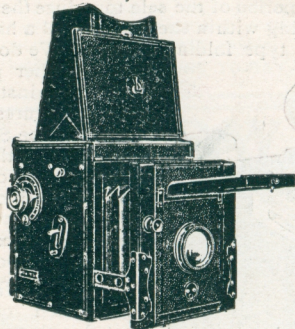
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